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Senior Information Officer, DETI

Date: 12 June 2014

COMMUNICATIONS PLANNING 16 June 2014 – 18 July 2014

Objective: To assess level of communications activity across the Department during the period 16 June – 18 July 2014

Issue: The attached Planner contains details of communications activity within the Department and our NDPBs over the next month to facilitate co-ordination of communications activities and messages.

Timing: Routine.

FOI Implications: This note contains ministerial diary dates only disclosable after the events.

Recommendation: That you note the attached planner (Annex B) And Snapshot (Annex A)

Judith Wallwin

cc David Sterling
Trevor Cooper
David McCune
Special Advisor

ANNEX A

KEY ACTIVITIES 16 JUNE – 29 JUNE 2014

Mon 16 June 14	Thales FASGW joint announcement	Belfast, Co Antrim	Press release & Photo
Mon 16 June 14	Golf Announcement	Portrush, Co Antrim	Press Conference
Mon 16 June 14	NITB 5* Portrush Townhouse Boutique Hostel	Portrush, Co Antrim	TBC
Tue 17 June 14	Paul Gosling interview – Accounting and Business Magazine	Belfast, Co Antrim	Interview
Tue 17 June 14	Game of Thrones interview – Associated Press	Belfast, Co Antrim	Interview
Tue 17 June 14	Glen Dimplex Presentation	Belfast, Co Antrim	Photo & Caption
Wed 18 June 14	Banbridge District Enterprises Limited - 25 year Celebration	Banbridge, Co Down	Photo & Caption
Wed 18 June 14 (TBC)	James Street South Apprentice Scheme Launch	Belfast, Co Antrim	Photo & Caption
Wed 18 June 14	CVS Announcement	Belfast, Co Antrim	Press Release & Photo
Wed 18 June 14	BDO Dinner	Dungannon, Co Tyrone	TBC
Thur 19 June 14	Thompson Aero Seating expansion	Portadown, Co Armagh	Press Release & Photo
Thur 19 June 14	Opening of Deloitte Technology Studio	Gasworks, Belfast	Photo & Caption
Thur 19 June 14	Belfast Buildings Trust Summer Reception	Ormeau Road, Belfast	TBC
Thur 19 June 14	Volunteer Now event	Belfast, Co Antrim	Photo & Caption
Sun22-27 June 14	USA Trade Mission	USA	Various