

Minister: For your consideration please:

DFE-263219

- (i) agree to publication of Corporate Plan
- (ii) agree the Foreword (revised)

From: Philip Angus (iii) agree to publication of Operating Plan

Date: 27 March 2012 (iv) agree and sign letter to ETI Committee.

*Elizabeth 27.03.12*

- To:
1. David Sterling (cleared 26/03/12) Copy Distribution List Below
  2. Andrew Crawford
  3. Arlene Foster, ML

*\* Have the tourism figures been revised? Should we be referencing the Tourism Stat when it has not been approved by the Exec*

DETI 179/2012

DETI CORPORATE PLAN 2011-15 AND DETI OPERATING PLAN 2011/12

Issue:

The final draft DETI Corporate Plan 2011-15 and the Operating Plan 2011/12 are attached for the Minister's consideration and approval.

*Need to include any extension under A.1*

Timing:

Immediate.

*\* Response attached on left hand side Elizabeth 06/04*

Presentational Issues:

DETI Press Office notified. Interest is likely from relevant stakeholder groups.

Need for referral to the Executive:

Not applicable.

*A 9/5 center*

Freedom of Information:

Information will be disclosable following publication of Plan.

Programme for Government / PSA Implications:

The DETI Corporate Plan 2011-15 is fully aligned with PfG Delivery Plans, the NI Economic Strategy and Investment Strategy (ISNI).

Financial Implications:

Priorities are aligned with the Department's budget allocation for the period.

Legislation Implications:

None

Statutory Equality Obligations: DETI must comply with Section 75.

Recommendation:

That you consider and agree:

1. the Foreword and publication of the DETI Corporate Plan 2011-15 and DETI Operating Plan 2011/12; and
2. the draft memo to ETI Committee.

INTRODUCTION

1. This submission seeks the Minister's approval to (i) publish the DETI Corporate Plan 2011-15 and the 'DETI Operating Plan 2011/12; and (ii) issue draft advice memo to ETI Committee.

## **DETI Corporate Plan**

2. The current version of the DETI Corporate Plan (**Annex A**) has been updated so that it is fully aligned with the Programme for Government (PfG), NI Economic Strategy (NIES) and the Investment Strategy NI. Since there is no scope for the Corporate Plan to vary from the PfG and NIES, it is not proposed to consult publically on the Plan. **A draft Foreword has been added for the Minister's approval.**
3. It should be noted that both the DETI and Invest NI Corporate Plans do not contain targets relating to the employment of people from disadvantaged areas by inward investors. This runs contrary to the PAC recommendation flowing from the Valence report which recommended that Invest NI should measure and report on the extent to which people from these areas secured jobs within FDI projects. However, the Department and Invest NI remain of the view, as was outlined in IREP, that Executive policy should not seek to unduly influence the location of FDI within NI and that firms should be allowed to locate where they generate the highest return.
4. In addition, following correspondence from PAC after the Memorandum of Reply to the Valence report was laid before the Assembly, the Minister was advised that the collection of employee data ceased in or around 2007 due to difficulties in ensuring the accuracy and completeness of the information which was supplied by companies on a voluntary basis. This position still holds. DETI Economic Policy Division has also examined the possible use of Disadvantaged Area Maps and in a similar vein currently sees no need for their use in terms of setting targets etc. We have also explored where there may be any future EU requirements under Regional Aid to classify specific areas of NI for future funding and this has been ruled out.

## **DETI Operating Plan 2011/12**

5. The DETI Operating Plan for 2011/12 (**Annex B**) has been prepared in conjunction with the Corporate Plan and represents the milestone actions and targets to deliver the first year of the Corporate Plan. The Operating Plan will be published at the same time as the Corporate Plan and an exercise to capture the outcomes against the targets will be commenced at the end of March 2012.
6. It is expected that preparation of the DETI Operating Plan 2012/13 will be concluded in May 2012.

## **ETI Committee**

7. It is proposed that the following handling arrangements are used for engaging with the ETI Committee on the Corporate and Operating Plans, prior to publication:
  - (i) submit DETI Corporate Plan 2011/15 for consideration and any comment;
  - (ii) provide Operating Plan 2011/12 for information; and

(iii) submit Operating Plan 2012/13 in due course.

8. A draft letter to the Committee is attached for the Minister's consideration and approval (**Annex C**).

**Corporate Plans for Invest NI and NITB**

9. The Invest NI and the NITB corporate plans will be submitted for consideration and clearance as soon as possible.

**Recommendation**

10. That you consider and agree the:
- a. publication of DETI Corporate Plan 2011-15 (subject to any comments from the ETI Committee) including the Foreword by the Minister;
  - b. publication of the DETI Operating Plan 2011/12; and
  - c. draft memo to ETI Committee Clerk.

*Philip Angus*

**PHILIP ANGUS**

cc David Thomson  
Trevor Cooper  
Alastair Ross, APS  
HODs  
David McCune  
Phil Rodgers  
Lorraine Fleming  
John Hinds  
Alistair Pyper  
Terry Coyne  
Celine Murray  
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