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To: [Private Office DETI](#)
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Subject: Draft DETI Corporate Plan 2011-15 and Operating Plan 2011/12
Date: 27 March 2012 13:23:44
Attachments: [Development of DETI Corporate Plan 2011-15 - Final Version Submission to Minister of DETI Corporate Plan & Foreward. CM 13.03.12.DOC](#)
[Development of DETI Corporate Plan 2011-15 - DRAFT CORPORATE PLAN @ 23 March 2012.DOC](#)
[DETI Operating Plan 2011 12 - OPERATING PLAN @ 1 3 12 - Removed from Corporate Plan.DOC](#)
[Development of DETI Corporate Plan 2011-15 - Final Version Annex C to Ministerial submission with DETI CP & Foreward. CM 13.03.12.DOC](#)

Please find attached submission and accompanying annexes for your urgent consideration and agreement. David Sterling has already cleared.

ANNEX A - Draft Corporate Plan 2011-15

ANNEX B - Operating Plan 2011-12

ANNEX C - Draft ETI Committee Letter

Many thanks

Michael Blower

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Please consider the environment - do you really need to print this e-mail?

From: Philip Angus

Date: 27 March 2012

To: 1. David Sterling
2. Andrew Crawford
3. Arlene Foster, MLA

Copy Distribution List Below

**DETI CORPORATE PLAN 2011-15
DETI OPERATING PLAN 2011/12**

Issue:	The final draft DETI Corporate Plan 2011-15 and the Operating Plan 2011/12 are attached for the Minister's consideration and approval.
Timing:	Immediate.
Presentational Issues:	DETI Press Office notified. Interest is likely from relevant stakeholder groups.
Need for referral to the Executive:	Not applicable.
Freedom of Information:	Information will be disclosable following publication of Plan.
Programme for Government / PSA Implications:	The DETI Corporate Plan 2011-15 is fully aligned with PfG Delivery Plans, the NI Economic Strategy and Investment Strategy (ISNI).
Financial Implications:	Priorities are aligned with the Department's budget allocation for the period.
Legislation Implications:	None
Statutory Equality Obligations:	DETI must comply with Section 75.
Recommendation:	That you consider and agree: 1. the Foreword and publication of the DETI Corporate Plan 2011-15 and DETI Operating Plan 2011/12; and 2. the draft memo to ETI Committee.

INTRODUCTION

1. This submission seeks the Minister's approval to (i) publish the DETI Corporate Plan 2011-15 and the 'DETI Operating Plan 2011/12; and (ii) issue draft advice memo to ETI Committee.

DETI Corporate Plan

2. The current version of the DETI Corporate Plan (**Annex A**) has been updated so that it is fully aligned with the Programme for Government (PfG), NI Economic Strategy (NIES) and the Investment Strategy NI. Since there is no scope for the Corporate Plan to vary from the PfG and NIES, it is not proposed to consult publically on the Plan. **A draft Foreword has been added for the Minister's approval.**
3. It should be noted that both the DETI and Invest NI Corporate Plans do not contain targets relating to the employment of people from disadvantaged areas by inward investors. This runs contrary to the PAC recommendation flowing from the Valence report which recommended that Invest NI should measure and report on the extent to which people from these areas secured jobs within FDI projects. However, the Department and Invest NI remain of the view, as was outlined in IREP, that Executive policy should not seek to unduly influence the location of FDI within NI and that firms should be allowed to locate where they generate the highest return.
4. In addition, following correspondence from PAC after the Memorandum of Reply to the Valence report was laid before the Assembly, the Minister was advised that the collection of employee data ceased in or around 2007 due to difficulties in ensuring the accuracy and completeness of the information which was supplied by companies on a voluntary basis. This position still holds. DETI Economic Policy Division has also examined the possible use of Disadvantaged Area Maps and in a similar vein currently sees no need for their use in terms of setting targets etc. We have also explored where there may be any future EU requirements under Regional Aid to classify specific areas of NI for future funding and this has been ruled out.

DETI Operating Plan 2011/12

5. The DETI Operating Plan for 2011/12 (**Annex B**) has been prepared in conjunction with the Corporate Plan and represents the milestone actions and targets to deliver the first year of the Corporate Plan. The Operating Plan will be published at the same time as the Corporate Plan and an exercise to capture the outcomes against the targets will be commenced at the end of March 2012.
6. It is expected that preparation of the DETI Operating Plan 2012/13 will be concluded in May 2012.

ETI Committee

7. It is proposed that the following handling arrangements are used for engaging with the ETI Committee on the Corporate and Operating Plans, prior to publication:

- (i) submit DETI Corporate Plan 2011/15 for consideration and any comment;
- (ii) provide Operating Plan 2011/12 for information; and
- (iii) submit Operating Plan 2012/13 in due course.


8. A draft letter to the Committee is attached for the Minister's consideration and approval (**Annex C**).

Corporate Plans for Invest NI and NITB

9. The Invest NI and the NITB corporate plans will be submitted for consideration and clearance as soon as possible.

Recommendation

10. That you consider and agree the:
- a. publication of DETI Corporate Plan 2011-15 (subject to any comments from the ETI Committee) including the Foreword by the Minister;
 - b. publication of the DETI Operating Plan 2011/12; and
 - c. draft memo to ETI Committee Clerk.



PHILIP ANGUS

cc David Thomson
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Phil Rodgers
Lorraine Fleming
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Draft DETI Corporate Plan: 2011 - 2015

March 2012

CONTENTS

MINISTERIAL FOREWORD

1. **INTRODUCTION**
 - THE ECONOMIC CONTEXT
 - ABOUT DETI
 - ECONOMY STAKEHOLDERS
 - IMPACT OF THE INDEPENDENT REVIEW OF ECONOMIC POLICY
 - DETI ORGANISATIONAL REVIEW.....

2. **ECONOMIC PRIORITIES**
 - ECONOMIC STRATEGY FRAMEWORK
 - HM TREASURY CONSULTATION ON REBALANCING THE NI ECONOMY.....
 - DETI PRIORITIES

3. **DETI BALANCED SCORECARD**
 - RATIONALE AND STRUCTURE

- ANNEX A: DETI'S BALANCED SCORECARD 2011/12 – 2014/15**
- ANNEX B: DETI KEY PERFORMANCE INDICATORS 2011/12 – 2014/15**
- ANNEX C: FINANCE 2011/12 – 2014/15**
- ANNEX D: EQUALITY/ SUSTAINABILITY CONSIDERATIONS**
- ANNEX E: DETI CORE VALUES**
- ANNEX F: RELATED DOCUMENTS AND LINKS**
- ANNEX G: GLOSSARY**

MINISTERIAL FOREWORD



I am pleased to introduce the DETI Corporate Plan for the period 2011/12 – 2014/15.

The priorities and actions detailed in the Corporate Plan are set against a backdrop of economic recession and decreasing public sector budgets, and represent an ambitious and challenging agenda for the Department.

The Plan is fully aligned with the Programme for Government 2011 – 2015 (PfG), the Investment Strategy for Northern Ireland (ISNI) and the Northern Ireland Economic Strategy (NIES). We have considered the stakeholder responses to the public consultation of these framework documents, and have included actions and targets in the Corporate Plan that resulted directly from that consultation process.

As many will be aware, the Northern Ireland Executive has made the economy its top priority in the Programme for Government 2011 – 2015 (PfG). The Department of Enterprise, Trade and Investment (DETI) has lead responsibility in delivering on this aim. This Corporate Plan sets out the priorities and actions that we propose to undertake in support of all our commitments within the PfG.

The DETI goal over the lifetime of this Corporate Plan is “to promote the growth of a competitive and export-led economy”. Through the twin goals of rebalancing the economy towards higher-value added private sector activity and rebuilding to address

the impact of the global downturn on the local economy and labour market, we aim to improve the economic competitiveness of the Northern Ireland economy.

Looking forward, 2012 will be a momentous year for Northern Ireland. The ni2012 'Our Time Our Place' initiative offers a golden opportunity to position Northern Ireland as a 'must-see' destination. It is the year in which Northern Ireland will take centre stage with new, iconic visitor attractions, unprecedented events and historic anniversaries. The extensive programme of major events offers a unique opportunity to change both local and global perceptions of the image and reputation of Northern Ireland.

I am confident that, building on this platform, the initiatives contained in this Plan will help to support economic recovery, tackle disadvantage and increase living standards.

Arlene Foster MLA

Minister of Enterprise, Trade and Investment

April 2012

1 Introduction

- 1.1 The aim of this Corporate Plan is to outline the main functions of the Department of Enterprise, Trade and Investment (DETI), as well as its priorities and targets for the period 2011/12 – 2014/15. The Corporate Plan is fully aligned to the Executive's Economic Strategy and Programme for Government.

The Economic Context

- 1.2 The world economy has significantly changed since the publication of the previous Corporate Plan for 2008-11. The global recession, which began in 2007 with the banking crisis in America, has impacted every major economy. The crisis within the Eurozone hampered global growth in 2011 and it is again expected to be a drag on growth during 2012.
- 1.3 The UK economy experienced its longest recession on record and the recovery has been far from smooth, with certain sectors recovering to a greater extent than others. The Republic of Ireland (RoI) has had to introduce significant austerity measures in the context of continuing pressures, particularly in the finance and property sectors. This is important for the Northern Ireland economy as other parts of the UK and the RoI continue to represent important trading locations for local businesses.
- 1.4 All sectors of the Northern Ireland economy have experienced difficulties, with output decreasing in manufacturing, services and especially construction. The local labour market has been particularly impacted, with a significant increase in unemployment claimants, which is the greatest increase of any of the UK regions. Nevertheless, the unemployment rate for Northern Ireland remains below the UK average and is also below the rates for the Republic of Ireland and the EU.
- 1.5 However, despite these challenging economic circumstances, Invest NI have continued to attract inward investment and exceeded both their jobs and high value jobs targets within the 2008-11 Programme for Government.

- 1.6 Northern Ireland continues to lag other UK regions in terms of output, productivity, living standards and private sector wages. There have been some recent improvements in terms of reduced economic inactivity rates, and increases to research and development (R&D) investment. Northern Ireland also continues to have a relatively young population and relatively export-oriented private sector. However, the constrained public expenditure environment over this Corporate Plan period is likely to have a greater impact on Northern Ireland than other regions due to its greater reliance on the public sector.

Achievements during 2008 - 11 Corporate Plan Period

- 1.7 During the period of the last Corporate Plan, the Department contributed to the Executive's top priority of 'growing a dynamic, innovative economy', through a series of ambitious and challenging targets. Some specific examples include:
- Invest NI achieved 7,533 new jobs from inward investment, of which 5,636 provided salaries above the Northern Ireland Private Sector Median;
 - 727 existing companies became exporters for the first time.
 - We supported 48 new start-up companies to become exporters outside the United Kingdom and 340 exporting to Great Britain.
 - 92% of new FDI projects secured, were located within 10 miles of an area of economic disadvantage;
 - We delivered a take-up of broadband by businesses in Northern Ireland estimated @ 76% from a baseline of 60% in 2006;
 - Invest NI secured additional Annual Salaries of £445 million against a 3-year Public Service Agreement (PSA) target of £345 million, reflecting inward investment successes and growth from locally-owned clients;

- We achieved a reduction of 56% on the baseline latency value on communications between the North West and North America. In addition, the delivery contract guarantees international communications costs that are 20% better than the median monthly costs for Manchester, Glasgow and Dublin.
- With significant progress on Signature Projects, Titanic Belfast officially opened on 31 March 2012, and the new Giant's Causeway visitor centre remains on track to open in summer 2012.

Outlook

- 1.8 Over this Corporate Plan period, economic output is expected to expand globally, however, the benefits of this growth are not expected to be experienced uniformly across the world. It is anticipated that emerging and developing economies, such as Brazil, Russia, India and China, will grow more quickly than advanced economies.
- 1.9 The ongoing Eurozone crisis and the austerity measures in the RoI will also continue to have ongoing implications for Northern Ireland, given its importance as an export destination, particularly for manufacturing products developed locally.
- 1.10 The UK economy is forecast to grow by 1.5% in 2012, and a rate of around 2% in each of the following three years 2013 – 2015. The local economy is forecast to grow at a lower rate than the UK. The impact of the renewed economic uncertainty is expected to impact on already fragile labour markets, with unemployment in the UK is anticipated to increase in 2012, although the rate of growth is expected to slow. Unemployment in Northern Ireland may also increase further, partially due to UK wide welfare reforms which will move some people from inactivity related benefits to unemployment benefits.

- 1.11 The recent bout of inflation in the UK reached a peak during 2011 mainly due to the impact of the increased rate of VAT and petrol prices. While the level of inflation still remains well above the Bank of England 2% target, it has fallen sharply since the end of 2011, and is already half way back towards the 2% target. While inflation is now falling, the impact of previous price rises is likely to continue to impact over this Corporate Plan period. UK inflation is likely to continue to be sensitive to changes in commodity and energy prices, including any potential disruptions to the supply of oil. The Bank of England is currently predicting that the rate of inflation will decline throughout 2012 towards the 2% target by the beginning of 2013, however, the exact level of inflation will depend on commodity and import prices, and on the strength of domestic demand.
- 1.12 DETI and its NDPBs continue to support businesses in order to help rebuild the local economy in the short term and rebalance over the longer term. The overarching aim is to develop a stronger private sector economy, with growth driven by greater levels of exports and Innovation / R&D. To this end, DETI, in conjunction with other relevant departments, has a lead role in developing and implementing the Northern Ireland Economic Strategy.

Corporation Tax and Regional Aid

- 1.13 This Corporate Plan has the potential to be influenced by a number of factors that could significantly influence local economic policy. The Joint Ministerial Working Group offers the potential for powers to vary corporation tax to be devolved to the Executive and Assembly. These and other fiscal powers would significantly strengthen our policy levers to grow the local economy and improve economic competitiveness.
- 1.14 It is also recognised that any further changes to Regional Aid post 2013 could reduce the ability of the Executive / Assembly to provide financial assistance to industry. Work continues on this and the HM Treasury exercise to ensure that Northern Ireland secures the best possible outcome to grow the local private sector.

- 1.15 In recognition of the potential impact of the above factors, this Corporate Plan will be periodically reviewed, particularly in terms of its priorities and targets, to ensure that economic development policy is deployed in a manner that seeks to increase wealth and employment across all areas of Northern Ireland.

About DETI

- 1.16 The Northern Ireland Executive's Programme for Government (PfG) for 2011 – 2015 states that "*growing a sustainable economy and investing in the future*" will be a central priority over the lifetime of the PfG. This is seen as vital in order to provide the wealth and resources required to build a more peaceful and prosperous society envisaged in the PfG.
- 1.17 Closely aligned with the Programme for Government, the Northern Ireland Economic Strategy, which sets out the Executive's long-term vision for the Northern Ireland economy, will inform the actions of all departments with respect to their economic priorities.
- 1.18 The overarching aim of the strategy is to create wealth and employment creation through a focus on ***export-led economic growth*** by encouraging exports and exploiting business opportunities outside of Northern Ireland to grow the private sector. In establishing the longer-term vision for the NI economy, the Economic Strategy will set the framework for the economic priorities for DETI and its NDPBs over the lifetime of this Corporate Plan, and beyond.
- 1.19 Under the direction and control of the Minister and the Executive, and recognising the Executive Sub-Committee's focus on export-led growth, DETI's departmental goal over the lifetime of this Corporate Plan is:

"to promote the growth of a competitive and export led economy"

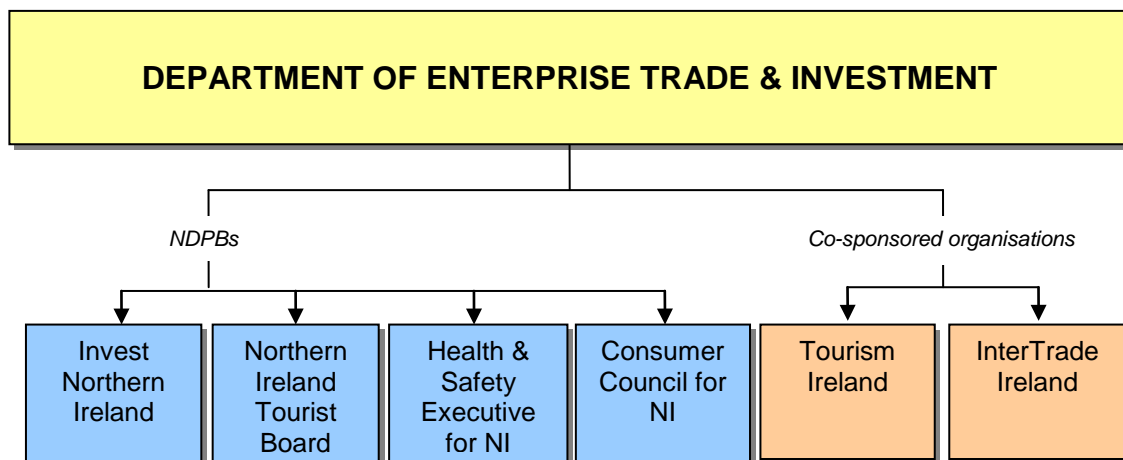
- 1.20 The Department performs a range of key functions, as set out in Box 1.1 below. It has a crucial role to play in formulating and delivering economic development policy in terms of Innovation, Enterprise, Social Economy, Energy, Telecoms, and Tourism in Northern Ireland. In addition, the Department has responsibility for ensuring a modern regulatory framework to support business and protect consumers.

Box 1.1 - DETI KEY FUNCTIONS:

- **Economic Development policy**
 - Innovation
 - Enterprise
 - Social Economy
 - Energy
 - Telecoms
 - Tourism
- **Economic research and analysis**
- **Business Regulation**
 - Company law
 - Insolvency service
 - Consumer affairs
 - Trading standards
- **Health and safety at work**
- **Geological Survey**

- 1.21 As shown in Figure 1.1, DETI sponsors a number of agencies, established as Non-Departmental Public Bodies (NDPBs), which play a key role in implementing and delivering the Executive's and the Department's economic development policy. The Department also acts as co-sponsor to two organisations set up under the Belfast Agreement – InterTradeIreland (ITI) and Tourism Ireland (TI).

Figure 1.1: DETI's Non-Departmental Public Bodies



- 1.22 Invest NI is responsible for the delivery of the Department's policies and strategies in relation to business support in Northern Ireland. These include encouraging foreign and indigenous investment; stimulating entrepreneurial activity; increasing exports and trade; promoting R&D and innovation; and providing development support. InterTradeIreland, working with Invest NI and its counterparts in the Republic of Ireland, also plays an important role as a facilitator of all-island competitiveness.
- 1.23 NITB is responsible for the development, promotion and marketing of Northern Ireland in the Irish Republic and Northern Ireland as a tourist destination. In doing so, it works closely with Tourism Ireland which is responsible for marketing the island of Ireland in Great Britain and overseas.
- 1.24 The Health and Safety Executive for Northern Ireland is responsible for the promotion and enforcement of health and safety at work. The Consumer Council for Northern Ireland promotes and safeguards the interests of consumers in Northern Ireland and delivers consumer education, skills and information. In doing so, it strives to ensure that consumer issues are taken into account in the development and implementation of policy.

- 1.25 The Department also works closely with the Northern Ireland Science Park (NISP), and with the independent Northern Ireland Authority for Utility Regulation (NIAUR) in the development and regulation of the electricity and gas industries.

Economy Stakeholders

- 1.26 The Department works with a wide range of stakeholders who influence both the formulation and implementation of economic policy. The Enterprise, Trade, and Investment (ETI) Committee of the Northern Ireland Assembly has the power to consider and advise on DETI budgets and plans, to consider DETI subordinate legislation and it takes the Committee stage of DETI primary legislation. Furthermore, the Committee can initiate inquiries, call for evidence and make reports. The DETI Minister may also bring matters to the Committee for consideration and advice. The Minister and the Department therefore have a continuing dialogue with the ETI Committee on all aspects of DETI's responsibilities.
- 1.27 The private sector also plays a key role in the development of the NI economy. The Independent Review of Economic Policy (IREP) recognised this, and recommended the establishment of an Economic Advisory Group (EAG) to bring together expertise in the fields of business, skills and economics, to provide independent economic advice to the DETI Minister on the NI and UK economy.
- 1.28 Since its establishment in May 2010, EAG has provided commentary and advice on a number of key economic issues, including responding to the Executive's draft Budget for 2011-15, informing the development of the new Economic Strategy and, most notably, undertaking comprehensive research and analysis on the impact of reducing corporation tax in Northern Ireland. Further details on the Group and its publications can be accessed on its dedicated website (www.eagni.com).

- 1.29 In performing its advisory role, the group has engaged with a wide range of economic stakeholders (including representatives from the business community, the voluntary and community sector, trade unions, academia and local government) and undertaken economic research and analysis in order to inform their advice to the Minister.

Impact of the Independent Review of Economic Policy (IREP)

- 1.30 The last Corporate Plan period for 2008-2011 saw an emphasis within DETI on reform. Most notably, in December 2008, the DETI Minister commissioned an independent review to assess whether the policies of the Department were sufficient to help deliver the productivity goal contained in the Programme for Government for 2008-11. The panel, chaired by Professor Richard Barnett, produced its report in September 2009, setting out 58 recommendations.
- 1.31 Significant progress has been made in addressing the IREP recommendations. Key achievements include:
- Establishment of an Executive sub-committee on the economy. The sub-committee developed a broad framework for a new economic strategy which will include measures to support the local economy as it emerges from recession, as well as ensuring that it can take full advantage of the economic recovery. A first phase consultation on the draft Strategy was launched on 13 January 2011. Further details on the Economic Strategy are set out in Section 2.
 - Creation of the Economic Advisory Group (as outlined above) to provide high-quality independent advice on the NI and UK economy to the DETI Minister.
 - Implementation of measures to make Invest NI more business-focused and to reduce bureaucracy. This has included the Invest NI Transform Programme which is a wide ranging organisational review relating to the extent of their customer base, the number and breadth of support programmes and the overall structure of the organisation.
 - Many of the IREP recommendations relating to economic policy are also addressed in the Economic Strategy for Northern Ireland.

DETI Organisational Review

1.32 The DETI Organisational Review was initiated in April 2010, against a backdrop of rising stakeholder expectations, the need to take on new priority work areas and an anticipation of increased budgetary pressures. The catalyst for the Review was a number of IREP recommendations, specifically:

“DETI should undertake an internal review of its structures (Rec. 25)”;

“Core functions of strategic policy development and performance monitoring should be brought together within any revised DETI structures (Rec. 26)” ; and

“More DETI resources for Policy Development and Monitoring (Rec. 41)”.

1.33 Since then, an extensive programme of staff and stakeholder consultations has taken place, together with an audit of existing work commitments and an assessment of the key processes relating to policy development and NDPB oversight. The work was also informed by benchmarking of DETI’s structures and processes against good practice in other areas.

1.34 The Review confirmed that both new structures and new ways of working are required in order to face the challenges ahead. Central to the reform programme within the Department has been the introduction of a new operating structure to sharpen DETI’s policy development and monitoring role, clarify roles and responsibilities and facilitate more flexible deployment of staff across the Department, both as a means of responding to resource pressures and to share expertise.

- 1.35 The main elements of the new organisational structure have been operational from 1 April 2011, with supporting processes, protocols and training developed and implemented over the following six months. The Department will continue to review and monitor the effectiveness of the changes over time to ensure that it has the right structure and processes in place to respond to its future challenges in developing the Northern Ireland economy. [DN insert diagram showing DETI Organisational Structure]

2 Economic Priorities

Economic Strategy

- 2.1 An important IREP recommendation was to establish an Executive Sub-Committee on the economy, comprising lead departments involved in economic development policy, to prioritise action on the economy and oversee the production of a new economic strategy for Northern Ireland. In contrast to previous economic strategies, this approach will ensure that both the output and responsibility for delivering the strategy will be shared across all government departments.
- 2.2 The sub-committee agreed a broad framework for a new economic strategy which included measures to support the local economy as it emerges from recession, as well as actions which will drive the rebalancing of the Northern Ireland economy over the medium to longer term.
- 2.3 In order to realise this goal, the Executive sub-committee recognised the need to tackle the twin challenges of **rebalancing** and **rebuilding** the Northern Ireland economy, i.e. focusing on actions that will deliver the necessary rebalancing of the economy over the longer term, while taking immediate steps to rebuild the local labour market after the recession. The Executive's final Economic Strategy was published [13?] March 2012.
- 2.4 Within the Economic Strategy framework, a number of key priorities have been identified under the twin themes of rebuilding and rebalancing the economy. Action under each of these priorities will aim to ensure export-led growth and ultimately wealth and employment creation. These priorities are set out in Figure 2.1 and 2.2 below:

Fig 2.1: Strategic Framework for the NI Executive Economic Strategy

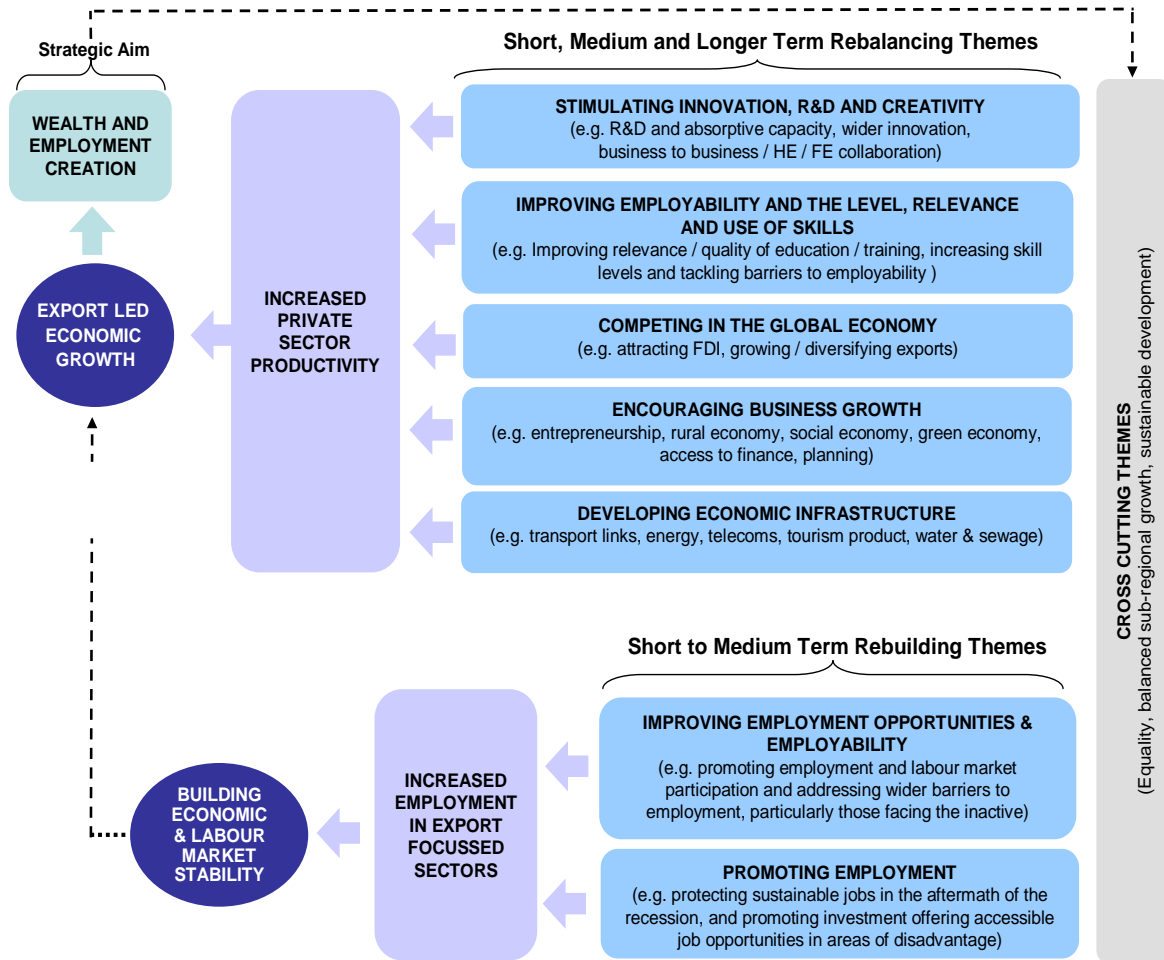
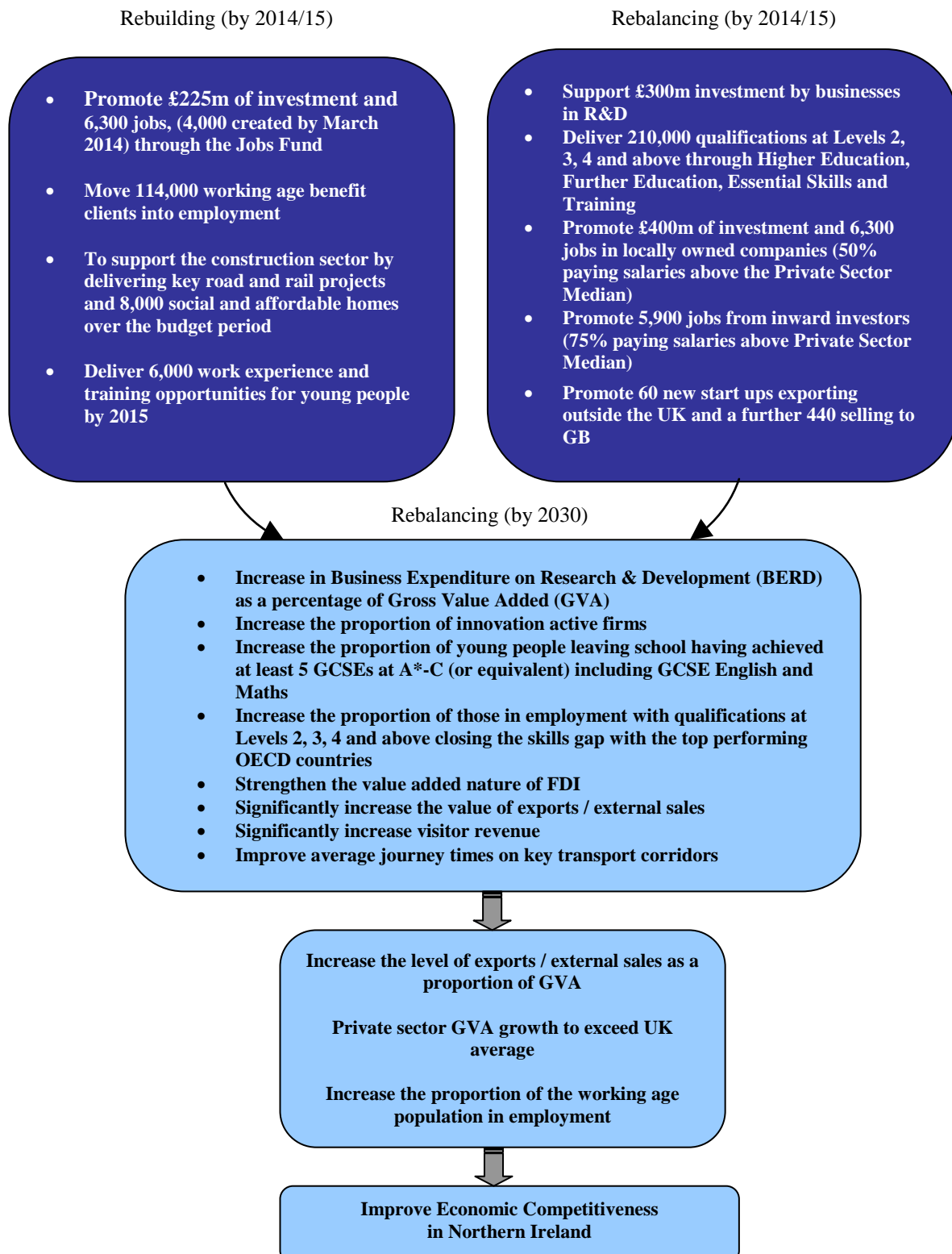


Fig 2.2: Key Performance Indicators and Targets



- 2.5 DETI has lead responsibility in a number of policy areas which will feed into the Economic Strategy, including Innovation and Enterprise; Social Economy; Tourism; Telecoms and Energy. Delivery in these areas will contribute towards the effective implementation of the Economic Strategy.

HM Treasury Consultation on Rebalancing the NI economy

- 2.6 As set out in the UK Coalition Government's Programme for Government, and the June Budget 2010, the UK Government and the Northern Ireland Executive have a common objective to rebalance the NI economy, in order to increase the size of the private sector and drive faster economic growth. An HM Treasury consultation paper on Rebalancing the Northern Ireland Economy was published in March 2011, and sets out proposals for changing the corporation tax rate and other economic reform options for Northern Ireland.
- 2.7 An important aspect of the consultation paper was that it was developed in conjunction with the Executive. Furthermore, recognition is made that the Coalition Government will again work closely with the Executive in considering the response to the consultation exercise.
- 2.8 The consultation paper recognises that Northern Ireland is one of the UK's most disadvantaged regions and has a small private sector, which has led to a strong dependence on the public sector. Moreover, the impact of the recent economic recession has resulted in a greater negative impact on Northern Ireland's labour market than the rest of the UK. A reduced corporation tax rate could play a significant role in helping to rebalance the economy, especially over the longer term, by encouraging private sector investment and growth.
- 2.9 A Joint Working Group has been established which comprises Ministers from the Northern Ireland Office, Whitehall Ministers and the Northern Ireland Executive. This group is examining in detail the issues raised during the course of the consultation, particularly regarding the implications of devolving the power to vary the rate of corporation tax in Northern Ireland to the Northern Ireland Assembly.

2.10 The outcome from this working group, particularly in relation to the devolution of tax varying powers, has the potential to have a significant impact on the future direction of economic policy for Northern Ireland. As mentioned previously, the priorities and targets in relation to the development of the economy, both for the Executive and for DETI and its NDPBs, need to be set in this context and reviewed accordingly.

DETI Priorities

2.11 The framework for the Executive's new Economic Strategy sets out priorities for developing the Northern Ireland economy. These priorities will also set the direction for priorities and targets for DETI and its NDPBs over the period of this Corporate Plan and beyond, up to 2020.

2.12 Over the period of this Corporate Plan, the economic priorities and key performance indicators for DETI and its NDPBs are as follows. Corresponding Key Performance Indicators (KPIs), under the twin themes of rebalancing and rebuilding the economy, are shown in Annex B.

- **To stimulate innovation, R&D and creativity.**

Recognising the strong links between innovation, productivity and economic growth, DETI, working with its NDPBs, will take forward initiatives to deliver increasing expenditure on innovation and R&D across all areas of the economy, to increase the level of participation in EU and UK R&D and Innovation programmes and to encourage business to business/ HE/FE collaboration.

- **To improve, in conjunction with DEL, employability and the level, relevance and use of skills.**

Working with the Department of Employment and Learning (DEL), the Department and Invest NI will seek to develop the skills base of the local economy to meet the needs of employers, as a means to deliver the Executive's wider economic goals.

- **To help Northern Ireland businesses compete in the global economy.**

In seeking to deliver the Executive's vision of the NI economy, it will be necessary for the economy to strengthen and develop its connections to the wider global economy. This will include initiatives to attract greater levels in inward investment into Northern Ireland, to grow and diversify the export base and, in line with the Tourism Strategy 2020, promote the tourism sector including exploiting the NI 2012 and 2013 tourism opportunities.

- **To encourage business growth.**

Recognising the need to grow the private sector and make it easier to do business here, DETI, in conjunction with its NDPBs, will take forward initiatives aimed at encouraging enterprise, exploiting market opportunities in key and emerging sectors, promoting the social economy and creating the necessary conditions to support economic growth. In particular, a key priority is to successfully conclude negotiations with the UK Government to secure the power to vary the rate of corporation tax in a timely and affordable manner. This has the potential to encourage inward investment and strengthen indigenous local business.

- **To promote the development of economic infrastructure.**

Key priorities for DETI in promoting the development of economic infrastructure will include delivery of the objectives set out in the Strategic Energy Framework (SEF) 2010 aimed at building competitive energy markets within the European Union's Internal Market; ensuring security of supply; enhancing sustainability development of our energy infrastructure in respect of electricity and natural gas; and increasing the level of electricity and heat from renewable sources. In addition, initiatives will be taken forward to enhance Northern Ireland's telecommunications infrastructure, develop our tourism product through the completion of five tourism signature projects, and improve access to finance for business development.

- **To improve employment opportunities.**

In terms of the short to medium term measure to rebuild the economy in response to the economic downturn, DETI, through the work of Invest NI, will

seek to create new employment opportunities as part of The Jobs Fund, which will seek to promote 6,300 new jobs by 31 March 2015, of which 4,000 will have been created by end March 2014.

- **To deliver a regulatory framework which encourages business and commerce, while also protecting consumers and workers.**

Improving the regulatory environment in Northern Ireland is a specific objective of the business growth pillar in the Economic Strategy and the Department has an important role to play, working alongside the other NI Departments, to deliver improvements which support business. This is crucial in ensuring that enterprise can flourish, while at the same time protecting and safeguarding consumers. Over this Corporate Plan period, the Department will continue to progress the NI Better Regulation Strategy and ensure that the NI Insolvency Modernisation Act is in place which will bring Northern Ireland into line with England and Wales. The Debt Relief Scheme, which was launched on schedule on 30 June 2011, introduced a new form of debt relief called a Debt Relief Order.

2.13 DETI's economic priorities will form the basis of the Department's input to the NI Executive's Programme for Government, and will also set a framework for the Corporate Plans of its NDPBs, in particular those of Invest NI and NITB, thus ensuring close alignment at each level.

2.14 In addition to its economic priorities, the Department has set priorities and targets in relation to its role in working with its partner bodies and the internal operations of the Department in terms of its processes, people and resources. DETI will also integrate its equality scheme into corporate and business planning and will act to ensure that the section 75 statutory duties are taken forward within its core business. DETI's Annual Operating Plans over the lifetime of this Corporate Plan will be aligned with these four-year priorities and targets.

2.15 Further details on all the Department's priorities and targets are outlined in Section 3 and Annex A.

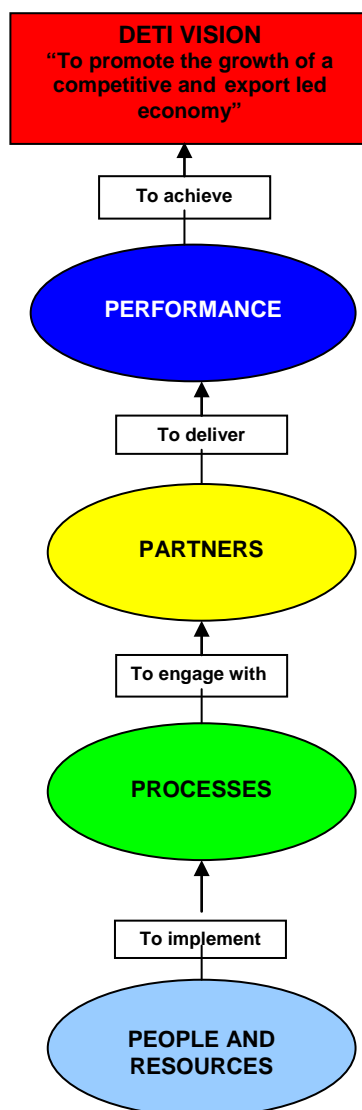
3 DETI Balanced Scorecard

Rationale and Structure

- 3.1 The DETI Corporate Plan for the period 2008-2011 set out the priorities, actions and targets for the Department and its NDPBs in relation to development of the NI economy. While this structure has been very effective in ensuring alignment with the economic priorities set out in the Executive's Programme for Government for the same period, it did not reflect the priorities relating to the important work taken forward across all areas of the Department.
- 3.2 For this reason, the Department has adopted the Balanced Scorecard framework for this Corporate Plan, in order to ensure that DETI's programme of work encapsulates both the Department's economic priorities and the work across the wider Department.
- 3.3 Within the Balanced Scorecard framework, high-level objectives and associated measures, targets and initiatives are set out under four perspectives:
- (a) **Performance** –the results the Department and its NDPBs are seeking to achieve in developing the NI economy;
 - (b) **Partners** – how the Department will engage with its stakeholders, including NDPBs, social partners, other departments and government agencies;
 - (c) **Processes** – objectives and targets in relation to DETI processes, including information and communication, financial management and machinery of government; and
 - (d) **People and Resources** – the targets relating to the Department's staff, and the effective delivery of its operations and services.

- 3.4 The linkages between each of the four Scorecard quadrants, and how they contribute to achievement of DETI's Vision, are highlighted in Figure 3.1 below. Within each quadrant, measures, targets and initiatives have been identified, as outlined in Annex A.

Figure 3.1: Balanced Scorecard linkages



- 3.5 In setting these priorities and targets, it is recognised that new opportunities and pressures will emerge during the Corporate Plan period. As such, the priorities/targets set out in this document are based on an understanding of current priorities and available resources. The Department and its NDPBs will need to adopt a flexible approach and, as opportunities or pressures arise, there will be a need to review the Corporate Plan and resource allocations and reprioritise where necessary (bearing in mind the Department's overarching PfG commitments).

DETI CORPORATE PLAN 2011-15 – BALANCED SCORECARD

ANNEX A

DETI VISION: “TO PROMOTE THE GROWTH OF A COMPETITIVE AND EXPORT LED ECONOMY”

A. PERFORMANCE

A.1 To devise strategies and policies for the development of a dynamic, innovative export-led economy in Northern Ireland.

Objectives A2–A6 reflect the Rebalancing themes of the Economic Strategy

A.2 To stimulate innovation, R&D and creativity.

A.3 To improve, in conjunction with DEL, employability and the level, relevance and use of skills.

A.4 To help Northern Ireland businesses compete in the global economy.

A.5 To encourage business growth.

A.6 To promote the development of economic infrastructure.

Objective A7 reflects the Rebuilding theme of the Economic Strategy

A.7 To improve employment opportunities.

A.8 To deliver a regulatory framework which encourages business and commerce, while also protecting consumers and workers.

B. PARTNERS

B.1 To provide clear policy direction and targets, and the necessary resources to deliver those targets.

B.2 To monitor the performance of our Non-Departmental Public Bodies and North-South bodies and provide feedback as necessary.

B.3 To work with our social partners to gain a better understanding of our economic challenges and to gain their support in the delivery of the Executive’s economic policy goals and objectives.

B.4 To work effectively with other departments and government agencies (within Northern Ireland and in GB and RoI) to help deliver DETI’s objectives.

B.5 To engage effectively with the European Union to secure the maximum financial and non-financial support available for growing the NI economy.

C. PROCESSES

C.1 To ensure effective communication of departmental objectives and performance to target audiences.

C.2 To ensure the Department’s policies, structures and processes effectively support the delivery of its objectives.

C.3 To maintain and review the effectiveness of the Department’s processes for:

- financial management;
- corporate governance and risk management ;
- information security;
- business continuity;
- emergency planning; and
- Assembly/ Executive business.

D. PEOPLE AND RESOURCES

D.1 To have staff who are engaged, have clear goals, objectives and targets, with the appropriate knowledge and skills to deliver them.

D.2 To ensure that the Departmental Board oversees the development of our capacity and capability (and monitors our performance) using the balanced scorecard process.

D.3 To plan our activities so that we meet our objectives fairly and sustainably.

D.4 To work with Shared Service providers to ensure effective delivery of our operations and services.

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A. PERFORMANCE

No.	HIGH-LEVEL OBJECTIVE	MEASURES (INDICATIVE)	TARGETS	INITIATIVES
A.1	To devise strategies and policies for the development of a dynamic, innovative [export-led] economy in Northern Ireland.	Production of an Economic Strategy on behalf of the Executive Sub-Committee on the Economy* [EPD]	<ol style="list-style-type: none"> 1. Publish an Economic Strategy on behalf of the Executive Sub-Committee on the Economy for Public Consultation by 31 December 2011 2. Publish an Economic Strategy by 31 March 2012. 3. Development of a new DETI 2012-15 Research Programme by 31 December 2011 4. Development and delivery of an annual Analytical Services Unit Work Programme 5. Review DETI Evaluation Protocol by 31 December 2011. 	<p>Develop a NI Economic Strategy</p> <p>Provide a Secretariat service to the Economic Strategy Steering Group and the Executive Sub-Committee on the Economy.</p>
		Evidence based approach to the development of policy through the delivery of the Analytical Services Unit Work Programme [ASU]		
		Arrangements in place for appropriate evaluation of DETI activities [EPD]	<ol style="list-style-type: none"> 6. Successfully conclude the negotiations with the UK Government to secure the power to vary the rate of corporation tax in a timely and affordable manner 	Revised Evaluation Protocol
		Successfully secure the power to vary the rate of corporation tax [EPD/ASU along with DFP and OFMDFM]		
A.2	To stimulate innovation, R&D and creativity.	Development of an Innovation, R&D and Creativity Action Plan as part of the new Economic Strategy [EPD]	<ol style="list-style-type: none"> 7. By 31 August 2012, produce an Innovation, R&D and Creativity Action Plan. 	<p>Work within the Joint Ministerial Working Group to achieve the best outcome for NI</p> <p>Establishment of cross sectoral working group to oversee development of plan.</p>

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Level of Business Expenditure on R&D (BERD) [Invest NI]	8. Secure £300m investment in R&D (with at least 20% from SMEs)	Grant for R&D
No. of companies engaging in R&D / Innovation for the first time (with particular emphasis on SMEs) [Invest NI]	9. Support 500 companies to undertake R&D for the first time and secure 120 collaborative projects in R&D.	Innovation Advisers (Grant for R&D) Innovation Vouchers Technical Development Incentive.
Level of participation in EU and UK R&D and Innovation programmes. [EPD]	10. By December 2011, to put in place an agreed support structure for NI organisations that wish to participate in EU and UK Programmes	Use the global market opportunities which the MATRIX panel has identified (and will continue to identify) to assess areas of investment potential. Establishment of All-Island Framework Programme Steering Group Establishment of Northern Ireland Framework Programme Steering Group Annual NI Framework Programme Conference.
Level of support for programmes which encourage business to business /HE/FE collaboration [EPD]	11. By March 2013, launch a MATRIX study into Knowledge Exchange and Intellectual Property Management in Northern Ireland	By March 2013, complete a MATRIX Horizon scanning study into the quality of Knowledge Exchange and Intellectual Property Management in Northern Ireland.

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A.3	To improve, in conjunction with DEL, employability and the level, relevance and use of skills.	Level of investment in key skills [Invest NI]	12. Secure £110m investment in skills, particularly management and leadership development to drive productivity and growth.	BITP World Host Programme Leadership & management Programme
		Level of involvement of FE colleges in the R&D and Innovation system (through work with DEL) [EPD]	13. DETI to agree a mechanism with DEL FE & Skills Divisions to link future skills development policy into the foresight process by April 2012.	Capability Development Programme DETI Foresight Unit to explore with DEL how to better match future skills provision with the emerging market opportunities identified by MATRIX .
A.4	To help Northern Ireland businesses compete in the global economy.	No. of inward investment projects secured, with associated job targets * [Invest NI]	14. Ensure FE contribution to at least one foresight/horizon scanning exercise by 30 September 2012.	
		<i>*[measured by the number of projects, level of investment, number of jobs created and jobs above the NI PSM]</i>	15. Promote 5,900 jobs from inward investors, with 75%/ 4,425 paying salaries above the NI PSM.	
		Encourage new first time exporters and existing exporters to diversify into new markets [Invest NI]	16. Secure total investment commitments of £375m and £145m of new wages and salaries reflecting the establishment and growth of externally owned companies.	Global Start Programme
			17. Increase the value of manufacturing exports by 20% and the value of exports to emerging countries by 60%.	
			18. Support 60 new start-ups selling outside UK markets.	
			19. Support 440 new start-ups selling to GB	Export Start Programme In Market Support

	20. Provide 7,200 trade interventions, of which 25% (1,800) will assist companies to diversify into new markets	
Development of an ongoing business-led foresight / Horizon scanning programme to help identify emerging global market opportunities [EPD]	21. By May 2011, establish a new foresight and Horizon scanning programme, including the re-establishment of the MATRIX panel as Northern Ireland's Science Industry Panel, with a 2 year future focused work programme.	Develop a rolling 2-year Foresight programme. Central to this is the Horizon Scanning programme led by MATRIX, but also with other subpanels and foresight exercises as required. Support the Foresight programme, the MATRIX panel and the Horizon scanning subpanels with a dedicated secretariat.
Ensure interests of NI are fully reflected in the UK's interactions with the European Commission on the consultation with Member States to agree the State Aid rules for Regional Aid post 2013 [EPD]	22. By 31 October 2011, in liaison with other departments, develop the NI Executive response to the BIS consultation on the Industrial Development Act.	Regional Aid Guidelines post 2013, reflecting the interests of NI
Visitor numbers and revenue achieved in line with Tourism Strategy to 2020 (TSNI) targets [TTGS/NITB/TIL]	23. During 2011/12 and 2012/13, engage with BIS on Regional Aid Guidelines post 2013, to ensure that NI interests are fully reflected in UK position.	
	24. Increase tourism revenue to £676m* by 31 December 2014, from a baseline of £534m* in 2011.	Implement the Tourism Strategy to 2020 and Action Plan.
	25. Increase tourism visitor numbers to 4.2m* by 31 December 2014 from a	Deliver the Tourism Recovery Taskforce Plan Business Tourism Action Plan

		baseline of 3.6m* in 2011	Invest in a single tourism technology platform for Northern Ireland
		<i>*2011 Baselines are preliminary estimates. Final outturn figures for 2011 will not be available until April 2012. Tourism Strategy to 2020 will be reviewed in 2014 and new targets set leading to final target for 2020 of £1 billion revenue and 4.5m visitors.</i>	
	Success in exploiting NI 2012 and 2013 tourism opportunities [TTGS/ NITB/TIL]	26. By 31 December 2013, successfully deliver programme of events including Tier 1 Signature events.	Support delivery of the NI 2012/13 Marketing Plan and NI 2012/13 Events programme
		27. Support the successful hosting of the 2012 Irish Open and build on that success to secure a further international golf event.	Host the Irish Open Golf 2012 and secure a further international golf event
	Development of an agri-food strategy and action plan to drive export led growth in the agri-food sector to 2020 [Invest NI]	28. By 31 March 2013 to have developed a new Agri-Food Strategy with associated KPI's and Implementation Plan	
A.5	To encourage business growth.	29. By 31 March 2012, develop a cross-departmental Enterprise Strategy.	Establishment of a cross sectoral working group comprising representatives from relevant departments/bodies to oversee development of the Enterprise Strategy.
	Development of a Business Growth Action Plan as part of the new Economic Strategy [EPD]	<i>* NB: Timings may be subject to change to ensure that the outcome of the HMT consultation on Rebalancing the NI Economy can be reflected in the draft Action Plan.</i>	
	Level of investment and job creation in locally-owned	30. Promote 6,300 jobs in locally-owned companies, with 50%	

companies [Invest NI]	paying salaries above the NI PSM	
	31. Secure £400m of investment commitments, and £120m in new wages and salaries reflecting the growth of local companies	
Total investment by foreign and locally-owned companies [Invest NI]	32. Secure total investment commitments of £775m reflecting growth from indigenous and externally owned companies	
No. of new business start-ups [Invest NI]	33. Promote 6,500 new jobs in new start-up businesses	Business Start Programme
No. of social economy enterprises supported [Invest NI]	34. Support 160 Social Economy start-ups, with 25% having the capability to move to mainstream Invest NI support.	Social Entrepreneurship Programme
Development of a Social Economy Action Plan as part of the new Economic Strategy [EPD]	35. By 31 March 2012, develop a Social Economy Action Plan, as part of the wider Enterprise Strategy, in partnership with stakeholders and relevant Executive Departments.	Support the development and sustainability of the social economy sector through the implementation of the findings of the Evaluation of the Social Economy and through the establishment of appropriate representative structures.
Level of take-up and high-value use of broadband by SMEs through continued delivery of the Logon-ni Programme [TTGS]	36. Increase in e-business activity of 10% by 2013 for businesses participating in the logon-ni programme	Continued implementation of logon.ni initiative subject to outcome of mid-term evaluation of effectiveness of programme.
Improved access to finance for business [Invest NI]	37. By 31 March 2015 enable 150 small and medium sized enterprises to access the	NISPO The Co-investment Fund

			funding required to drive growth through our Access to Finance Strategy	Development Fund Loan Fund
A.6	To promote the development of economic infrastructure.	<p>Delivery of the key objectives within the Strategic Energy Framework (SEF) 2010 [Energy]</p> <p>Percentage of premises with access to broadband services of at least 2 mbps</p> <p>3G mobile coverage</p>	<p>38. Ensure delivery of the 2011-15 SEF actions aimed at building competitive energy markets.</p> <p>39. Ensure delivery of the 2011-15 SEF actions aimed at ensuring security of the NI energy supply.</p> <p>40. Ensure delivery of the 2011-15 SEF actions aimed at enhancing sustainability and development of NI's energy infrastructure.</p> <p>41. Ensure delivery of the 2011-15 SEF actions to encourage achievement of 20% electricity consumption from renewable sources and 4% renewable heat by 2015.</p> <p>42. Services of at least 2mbps to 100% of premises by 31 March 2015</p> <p>43. By 31 March 2015 increase: 3G population coverage to at least the current (2010) UK average of 87% (NI baseline)</p>	<p>Work with the Utility Regulator (NIAUR) to support effective competition and the regional growth of energy markets</p> <p>Work to deliver an efficient generation and supply system yielding greater resilience and security of supply from a diverse mix of energy resources</p> <p>Work to maximise energy sustainability and provide a robust and flexible energy infrastructure</p> <p>Work to create relevant conditions for (i) an increase in electricity consumption from renewable sources; and (ii) maximisation of renewable heat within the NI energy mix.</p> <p>Procure replacement for current remote broadband services contract with specified minimum service of 2mbps</p>

43%); and
3G geographic coverage to at least the current (2010) UK average of 75% (NI baseline 41%)¹

	Access to high-speed telecoms services [TTGS]	44. By 31 March 2015, deliver 200 additional multifunctional fibre access points	Develop a proposal to attract support from Broadband Delivery UK	
	Completion of Tourism Signature Projects and continued investment in high quality tourism products in line with the Tourism Strategy to 2020 [NITB]	45. By 31 March 2015, £19.125m to be invested in high quality tourism projects. 46. By 31 March 2015, to lever £20m from other sources for capital projects.	Completion of Signature projects Administer Tourism Development Scheme Complete Walled City Programme and Lighting Strategy	
A.7	To improve employment opportunities.	Level of new job creation and new employment opportunities in response to the economic downturn [Invest NI]	47. Promote 6,300 jobs, with 4,000 created by 31 March 2014*. <i>*Wording of target reflects that 4,000 jobs will be created by March 2014, however remaining 2,300 will be promoted in 2014/15 but may not be created until 2015/16</i>	Jobs Fund
	Work with DEL to develop a Strategy to reduce economic inactivity through skills, training, incentives and job creation [EPD]	48. By 31 March 2013 work with DEL to produce a strategy to reduce economic inactivity 49. By 31 March 2015 to have implemented a range of initiatives identified in the new strategy	Engage with key stakeholders and other Departments Consult on draft strategy Develop implementation plan	
A.8	To deliver a regulatory framework which encourages	Progress the NI Better	50. By 30 November 2011,	Extension of BR Strategy to

¹ Source – Ofcom Communications Market Report – Northern Ireland - 19 August 2010

business and commerce, while also protecting consumers and workers

Regulation Strategy Forward Work Programme agreed by the Executive in July 2010.

complete the Better Regulation Strategy Annual Report for 2010/11

cover all local authorities and all enforcement and regulatory bodies in Northern Ireland. Establishment of Enforcement Organisations Forum to disseminate best practice.

51. By 31 March 2012, produce draft new guidance on Regulatory Impact Assessment for Northern Ireland.

Review of the remit, role and future direction of the BR Stakeholders Forum

UK wide Companies legislation and NI Consumer Protection and Insolvency legislation enacted on schedule.

52. Have all arrangements for the Debt Relief Scheme in operation by 30 June 2011.

Project Board and project team established with regular reporting mechanisms.

Insolvency Service compulsory insolvency cases and enforcement actions completed on schedule.

53. Have NI Insolvency Modernisation Act (to bring NI into line with England and Wales) made by early 2014.

Make all relevant primary and subordinate legislation.

54. Initiate Directors Disqualification in all company cases within 24 months and BRO proceedings in all bankruptcy cases within 12 months, statutory periods permitted.

Proceedings to be filed in court within statutory periods permitted.

CAB/TSS advisory and enforcement actions completed on schedule.
[BRD]

55. By the end of each quarter, all Consumerline performance measures to be met.

Investment in enhanced IT systems, particularly automated call distribution systems, and ongoing refresher training of staff to enhance/ maintain competence.

Have in place a local NI framework that benefits and meets the needs of Northern Ireland consumers.

[Consumer Council]

Develop a Financial Capability Strategy for Northern Ireland.

[BRD]

Progress the joint HSENI and District Council strategy for the better regulation of health and safety at work in Northern Ireland, "*Health and safety at work: protecting lives, not stopping them*", published in February 2011. **[HSENI]**

Prudential supervision of Presbyterian Mutual Society Scheme of Arrangement in place.

56. Deliver the objectives of the Consumer Council Corporate Plan for 2011-2015

57. Develop Financial Capability Strategy by 31 March 2013.

58. Implement key actions from Strategy by 31 March 2014

59. Assess and report on impacts of Strategy by 31 March 2015.

60. Deliver the objectives of the HSENI Corporate Plan for 2011-2015.

61. Agreed capital and interest repayments received by DETI by 30 November 2012.

Work with the Department for Business Innovation and Skills on the review of the consumer landscape and its application to Northern Ireland

Engage with key Stakeholders

Consult on draft Strategy.

Develop Implementation Plan.

Promotion and inspection initiatives focussing on the priorities identified in the HSENI Corporate Plan.

Receipt and appraisal of monthly/quarterly/annual returns. Consider, and if appropriate, approve requests for consent from Joint Supervisors.

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B. PARTNERS

No.	HIGH-LEVEL OBJECTIVE	MEASURES (INDICATIVE)	TARGETS	INITIATIVES
B.1	To provide clear policy direction and targets, and the necessary resources to deliver those targets,	Establishment of dedicated Policy Lead & Liaison units for NDPBs and North-South bodies, as part of the DETI Organisational Review	62. To establish the Policy Lead & Liaison units for NDPBs/ N-S Bodies as part of the structural change programme, by June 2011	
		Agreement of delegated budgets for NDPBs/ North-South bodies [Finance]	63. To confirm annual budgets before commencement of each financial year.	
B2.	To monitor the performance of our Non-Departmental Public Bodies and North-South bodies and provide feedback as necessary.	Monitoring of financial expenditure [Finance]	64. NDPBs and N/S Bodies to achieve 98% Resource and 97% Capital outturn against Final Plan Budgets for each financial year subject to exceptional items.	Outturn performance to be key personal target for all senior managers
		Achievement of PfG/ Corporate Plan targets [HRCS]	65. To agree performance reporting arrangements with NDPBs and North-South bodies by 31 December 2011.	Performance monitoring & reporting arrangements to be reviewed
			66. Publish Invest NI performance report by 31 March 2012	
B.3	To work with our social partners to gain a better understanding of our economic challenges and to gain their support in the delivery of the Executive's economic policy goals and objectives	Engagement with social partners through Economic Advisory Group [EPD]	67. Facilitate at least 2 meetings each year between the Economic Advisory Group and social partner bodies.	
B.4	To work effectively with other departments and government agencies (within Northern Ireland and in GB and Rol) to help deliver DETI's objectives.	Review of DETI cross-departmental working groups [HRCS]	68. Implement final decisions from the review of DETI cross-departmental working groups by 30 September 2011.	Quarterly checkpoints between Head of Division and Chair of Machinery of Government workstream.

	Assessment of benefits achieved through each cross-departmental group – annually at year end [HRCS]	69. 75% of involvements in groups to be assessed as very beneficial/ beneficial to the Department or the wider NICS	Smarter working by prioritising and limiting regular attendance to certain groups and only receiving paperwork in other instances.
	Establishment of Tourism Strategy to 2020 delivery mechanism across Departments and Agencies [TTGS]	70. Delivery of Departmental and Agency Actions as set out within the Tourism Strategy 2020 Priorities for Action up to 14/15.	Mechanism for Ministerial oversight established during 2012/13 Tourism Delivery Group (and Sub Groups) meeting regularly in 2012/13
B.5	To engage effectively with the European Union to secure the maximum financial and non-financial support available for growing the NI economy.	Maximise the level/ range of EU funding accessed Increased involvement in Barroso Taskforce activity [EU Support Unit]	71. Ensure that sufficient eligible expenditure is incurred by 31 December 2014 to enable drawdown of the €262m ERDF available under the EU Sustainable Competitiveness Programme for Northern Ireland (2007-2013) 72. Input to negotiations for Structural funding for period 2014-2020, and by 31 December 2014 to have secured the maximum DETI allocation of ERDF
			Departmental Bi-laterals Effectively discharge Managing Authority responsibilities for the Competitiveness Programme Input to regional aid discussions Co-ordinate DETI's Barosso Taskforce involvement. Co-ordinate DETI's input to Future funding negotiations and EU2020 policy debate In the context of the Organisational Review implementation plan, input to the Policy Protocol and NDPB oversight workstreams to ensure EU considerations are addressed.

C. PROCESSES

No.	HIGH-LEVEL OBJECTIVE	MEASURES (INDICATIVE)	TARGETS	INITIATIVES
C.1	To ensure effective communication of departmental objectives and performance to target audiences	Maximise positive coverage across a wide range of media outlets [Information Office]	73. To review, quality control and issue 95% of news releases allied to an event within the timeframe agreed with ministers and officials. 74. To provide an initial response to 95% of enquiries within the media deadline.	Provide PR advice to Minister and senior management. Issue news releases and articles to media and respond to media enquiries within agreed deadlines.
C.2	To ensure the Department's policies, structures and processes effectively support the delivery of its objectives.	Implementation of the Organisational Review Action Plan in line with agreed timetable.	75. To complete the structural change programme by December 2011 76. To implement the Policy Initiation and Development protocol by December 2011 77. To embed the new NDPB governance and oversight arrangements by 31 March 2012 78. By 31 March 2012, have in place a values framework which supports DETI's delivery of its Corporate Plan.	Implement the structural change recommendations emerging from the Organisational Review [to deliver increased flexibility in deployment of resources and greater emphasis on policy development.] Design a new Policy Initiation and Development protocol to ensure strategic approach to commissioning of new work and the involvement of key partners. Develop new NDPB interface arrangements to clarify roles/responsibilities Values and behaviours agreed and communicated by 30 November 2011.

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<p>C.3 To maintain and review the effectiveness of the Department's processes for:</p> <ul style="list-style-type: none"> ▪ financial management; ▪ corporate governance and risk management; ▪ information security; ▪ business continuity; ▪ emergency planning; and ▪ Assembly/ Executive business 	<p>Monitoring of financial expenditure [Finance]</p>	<p>79. To achieve 98% Resource and 97% Capital outturn against Final Plan Budgets for each financial year subject to exceptional items and to deliver the efficiencies for each financial year as set out in published Savings Delivery Plans</p>	<p>Outturn performance to be key personal target for all senior managers</p>
	<p>Review of risk management processes [Finance]</p>	<p>80. By 31 July 2011, review risk management processes</p>	<p>Revised risk management process to be implemented within DETI HQ with output reflecting risks associated with the delivery of key objectives in the Corporate Plan and Balanced Scorecard</p>
	<p>Number of information security breaches [HRCS]</p>	<p>81. To ensure zero information security breaches each year.</p>	<p>Annual information security survey and review</p>
	<p>Business continuity plans in place for each building and business area [HRCS]</p>	<p>82. To review all business continuity plans annually.</p>	<p>Desk and live testing of plan procedures</p>
	<p>Emergency Plans in place [HRCS/ Energy]</p>	<p>83. To review all emergency plans annually</p>	<p>Desk and live testing of plan procedures</p>
	<p>Assembly Written Questions answered on time [HRCS]</p>	<p>84. To ensure 90% AWQs are answered on time.</p>	<p>In-house training on handling of AWQs to staff drafting answers</p>

D. PEOPLE AND RESOURCES

No.	HIGH-LEVEL OBJECTIVE	MEASURES (INDICATIVE)	TARGETS	INITIATIVES
D.1	To have staff that are engaged, who have clear goals, objectives and targets, with the appropriate knowledge and skills to deliver them	DETI Employment Engagement Index (from Results of Staff Survey) [HRCS]	85. To achieve a 2% increase at next Staff Survey ie 54% at Nov 2011 (Baseline 53.1% Nov 2009)	Implementation of programmes to promote the deployment and application of DETI Core Values and Associated Behaviours
		Levels of absenteeism [HRCS]	86. To achieve the following targets for absenteeism: 2011/12 – 7.9 days 2012/13 – 7.8 days 2013/14 – 7.6 days 2014/15 – 7.5 days	Roll out of OHS Health and Wellbeing model in DETI
		PPAs and PDPs in place [HRCS]	87. To have 80% of PPAs and PDPs in place by June in each reporting year.	Targeted communications to reinforce HRConnect messages
D.2	To ensure that the Departmental Board oversees the development of our capacity and capability (and monitors our performance) using the balanced scorecard process	Identification and implementation of training needs [HRCS]	88. All Branch operating plans to include year on year specific measures and targets.	Conduct training needs analysis in business areas most affected by the organisational review restructuring.
		Performance monitoring reports to Departmental Board in line with agreed timetable [EPD/HRCS]	89. To submit performance monitoring reports to Departmental Board within the required deadline.	
D.3	To plan our activities so that we meet our objectives fairly and sustainably	Production of new Departmental Equality Scheme [HRCS]	90. To produce a draft Departmental Equality Scheme by 30 April 2011	Make staff aware of the commitments in the new Equality Scheme
		Efficient conduct of policy and programme screening exercise [HRCS]	91. All equality screening and EQIAs to be completed within their pre-set	Oversight of screening exercise carried out by Equality and Diversity Unit at Departmental

		timescales	level
			Attendance by Equality & Diversity Unit at inter-Departmental meetings on s.75-related issues and with representative groups
	Achievement of DETI objectives set out in the Executive's Sustainable Development Implementation Plan [SD Champion (G3 Policy Group)]	92. To monitor Department's progress against the objectives set out in the Executive's Sustainable Development Implementation Plan, in line with OFMDFM timeframes.	Timeframes for monitoring of Executive's SD Implementation Plan will be established by OFMDFM
D.4	To work with Shared Service providers to ensure effective delivery of our operations and services		
	Achievement of measures and targets which will be contained in the NICS Reform Benefits Realisation at Departmental level. Subject to confirmation, these are:		
	Account NI <ul style="list-style-type: none"> • Greater Assurance in transaction processing • Increased Customer Satisfaction [Finance]	93. To assist in the delivery of satisfaction levels within the Department, in line with targets in Enterprise Shared Services (ESS) Benefits Realisation Plan	Implementation of all actions agreed between the Department and Account NI
	HRConnect Increased Satisfaction with HR Services [HRCS]	94. To achieve 60% satisfaction rating by March 2015 (50% by February 2012 from Staff Survey)	Liaison with ESS to implement HRConnect service improvement plan
	Records NI Improved Management of Records [HRCS]	95. To achieve 90% satisfaction rating by March 2015 (75% by November 2011 from Staff Survey)	Provision of timely support through TRIM Helpdesk, regular aide memoires and improved disposal procedures.

ANNEX B

DETI KEY PERFORMANCE INDICATORS FOR 2011/12 – 2014/15

REBUILDING

- Through the Jobs Fund, promote 6,300 jobs, 4,000 of which will be created by 31 March 2014. This will include:
 - Create 1,500 new jobs in Neighbourhood Renewal Areas by March 2014 by way of Business Start Grant;
 - Create 280 new jobs for young people (16-24) Not in Education, Employment or Training (NEET) by March 2014 by way of Business Start Grant;
 - Create 340 new jobs within the Social Economy Sector through a range of measures by March 2014;
 - Create 150 new jobs through a Business Growth Programme by March 2014;
 - Promote 4,030 new jobs across a range of sectors by way of employment grant support by March 2015.

REBALANCING

- Secure £150m investment in R&D (with at least 20% from SMEs)
- Support 500 companies to engage in R&D for the first time
- Secure £110m investment in skills, particularly management and leadership development to drive productivity and growth
- Promote 5,900 jobs from inward investors, with 75%/ 4,425 paying salaries above the NI Private Sector Median (PSM)
- Secure total investment commitments of £375m and £145m of wages and salaries reflecting the establishment and growth of externally owned companies
- Promote 6,300 jobs in locally-owned companies, with 50% paying salaries above the NI PSM
- Secure £400m of investment commitments, and £120m in new wages and salaries, reflecting the growth of local companies
- Promote 6,500 new jobs in new start-up businesses
- Support 60 new start-ups selling outside UK markets
- Support 440 new start-ups selling to GB
- Increase tourism revenue to £676m by 31 December 2014, from a baseline of £534m in 2011
- Increase tourism visitor numbers to 4.2m by 31 December 2014 from a baseline of 3.6m in 2011.
- Implement the Sustainable Energy Action Plan
- Ensure access to broadband services of at least 2mbps to 100% of premises by 31 March 2015

ANNEX C

FINANCE 2011/12 – 2014/15

Budget

Current Expenditure

Objective and Spending Area	Plans									
	2010-11		2011-12		2012-13		2013-14		2014-15	
	£m	£m	%	£m	%	£m	%	£m	%	
Economic Development, Policy & Research	16.1	15.1	-6.2	15.1	-	15.4	2.0	15.2	-1.3	
Asbestosis, Pleural Plaques & Abandon Mines Provision	-	5.5	<i>n/a</i>	8.3	50.9	9.3	12.0	7.3	-21.5	
Economic Infrastructure/ Minerals	6.8	4.7	-30.1	4.3	-8.5	4.1	-4.7	4.2	2.4	
Invest Northern Ireland	126.4	129.6	2.5	133.8	3.2	125.9	-5.9	130.5	3.6	
Development of Tourism	14.9	17.0	14.1	15.4	-9.6	14.4	-6.6	14.2	-0.8	
Tourism Ireland	16.3	15.5	-4.7	15.0	-3.1	14.6	-3.2	14.1	-3.3	
N/S Body – InterTradeIreland	3.7	3.5	-6.1	3.4	-3.0	3.3	-3.1	3.2	-3.2	
EU Support for Economic Development	0.1	1.1	1000.0	1.2	9.0	1.4	16.7	1.7	21.4	
Business Regulatory Services	6.8	6.7	-1.5	6.7	-	6.7	-	6.6	-1.5	
Consumer Council (NI)	1.5	1.6	6.7	1.6	-	1.6	-	1.6	-	
Health & Safety Executive for NI	6.9	6.8	-1.6	6.8	-0.9	6.8	-0.1	6.9	2.1	
Total	199.5	207.1	3.8	211.6	2.2	203.3	-3.9	205.5	1.1	
EU Peace programme Match Funding	-	-	-	-	-	-	-	-	-	

Investment

Objective and Spending Area	Plans				
	2010-11	2011-12	2012-13	2013-14	2014-15
	£m	£m	£m	£m	£m
Economic Development, Policy & Research	0.4	1.5	1.3	0.1	0.5
Economic Infrastructure	8.2	1.6	1.3	1.0	15.5
Invest Northern Ireland	43.3	56.3	35.3	13.5	8.4
Development of Tourism	21.6	8.0	6.5	0.6	4.0
EU Support for Economic Development	-	1.2	1.2	0.8	0.8
Business Regulatory Services	-	0.1	0.1	0.0	0.1
Health & Safety Executive for NI	-	-	-	-	-
Total	73.5	68.7	45.6	16.0	29.2

Budget Resource and Capital Allocations against Priority Areas

Objective and Spending Area	Plans									
	2010-11		2011-12		2012-13		2013-14		2014-15	
	£m	£m	%	£m	%	£m	%	£m	%	
Productivity & Employment	205.0	220.1	79.8	205.1	79.7	174.6	79.6	187.2	79.8	
Tourism	52.8	40.5	14.7	36.9	14.4	29.6	13.5	32.3	13.8	
Business Regulation	15.2	15.2	5.5	15.2	5.9	15.1	6.9	15.2	6.4	
Total	273.0	275.8	100.0	257.2	100.0	219.3	100.0	234.7	100.0	

Savings Measures

The Department will deliver cash releasing efficiencies of £8.5 million over the budget period, which will deliver additional spending power to the Department during this time. The details are set out in the table below and in the department's Savings Delivery Plans which are published on the DETI website.

The Department and its NDPBs are also planning to absorb increased pay costs through the generation of further efficiencies which follow on from those delivered in the last two Budget periods. Given that efficiencies totalling £135 million have already been delivered in the last two Budgets, it is recognised that this represents a significant challenge.

	2011 – 12 £million	2012 – 13 £million	2013 – 14 £million	2014 – 15 £million
Total Resource Efficiencies	1.1	1.7	2.4	3.3

European Programmes

The Department will progress projects under the EU Competitiveness Programme, with expenditure targeted at innovation, enterprise/entrepreneurship, telecommunications, sustainable energy and tourism. In addition, DETI will be the Accountable Department for business support, tourism, energy and telecoms initiatives that will be progressed under the Territorial Co-operation Programme.

ANNEX D

EQUALITY AND SUSTAINABILITY CONSIDERATIONS

DETI is committed to promoting equality of opportunity and good community relations. The policies and programmes outlined in this Corporate Plan are subject to equality screening and, if appropriate, full equality impact assessment, as required under Section 75 of the Northern Ireland Act 1998. During the course of this Corporate Plan, DETI will implement the commitments it has made in its new Equality Scheme and address the issues contained within its Equality Action Plan

In seeking to ensure that DETI activities help to address the needs of those who are most disadvantaged in society, the Department will also implement its Disability Action Plan and contribute towards the delivery of a number of key inter-departmental strategies, including:

- The Programme, for Cohesion, Sharing and Integration;
- The Gender Equality Strategy;
- The Child Poverty Strategy;
- The Racial Equality Strategy;
- Ageing in an Inclusive Society: the Older People's Strategy; and
- Lifetime Opportunities: the Anti Poverty and Social Inclusion Strategy.

Recognising the need to develop a sustainable economy, DETI is fully committed to playing its part in the achievement of the priorities and strategic objectives identified in the Executive's Sustainable Development Strategy 'Everyone's Involved', which was published in May 2010. As set out in the Departmental Sustainability Statement, DETI will, in the exercising of its functions, demonstrate:

- Increased departmental awareness and sustainable development intelligence building;
- Robust governance structures for monitoring and reporting sustainability performance;

- Relationship/ partnership building to support delivery of Sustainable Development Strategy priorities;
- Mainstreaming of sustainable development into decision-making processes; and
- Efficiencies achieved through the application of the principles of sustainable development.

DETI CORE VALUES

The DETI Core values relate to our staff, our stakeholders and our external customers. These values are an important element in enabling the Department to achieve its objectives over the period of this Corporate Plan.

Courage

We take ownership, responsibility and accountability for our own actions;

We welcome constructive feedback and are open to change and new ways of working;

We trust one another and believe in a no-blame culture in carrying out our duties; and

We are committed to addressing poor performance and challenging inappropriate behaviours.

Openness

We are honest and transparent in our dealings with work colleagues and customers, and always act with integrity;

We engage with our stakeholders and encourage their participation in what we do;

We are committed to teamwork and joined-up working within and across branches, divisions and partner organisations; and

We communicate openly and effectively.

Respect

We seek out, listen to and consider the views of others;

We acknowledge good performance and appreciate the contribution of others;

We treat people fairly with respect and honesty, and show concern for others; and

We welcome diversity and look for different perspectives and experiences.

Excellence

We have a positive and flexible attitude to work and to doing the best job possible;

We are innovative in our thinking and strive for continuous improvement;

We are committed to showing visible and approachable leadership; and

We manage public money effectively and aim to achieve best value.

ANNEX F

RELATED DOCUMENTS AND LINKS

Programme for Government 2011 – 2015

<http://www.northernireland.gov.uk/pfg-2011-2015-final-report.pdf>

Invest Northern Ireland Corporate Plan 2011 – 2015

To become available at <http://www.investni.com>

Northern Ireland Tourist Board Corporate Plan 2011 – 2015

To become available at <http://www.nitb.com>

Health and Safety Executive for Northern Ireland Corporate Plan 2011 – 2015

http://www.hseni.gov.uk/hseni_corporate_plan_2011_2015.pdf

Consumer Council Corporate Plan 2011 – 2015

<http://www.consumercouncil.org.uk>

IntertradeIreland Corporate Plan 2011 - 2013

<http://www.intertradeireland.com - Corporate Plan>

Tourism Ireland Corporate Plan 2011 – 2013

<http://www.tourismireland.com/Home/about-us/corporate-publications/corporate-plan.aspx>

Budget 2011 – 2015

<http://www.northernireland.gov.uk>

Economic Strategy – Priorities for Sustainable Growth and Prosperity

priorities_for_sustainable_growth_and_prosperity.pdf

Northern Ireland Economic Strategy – A Comprehensive Action Plan

Northern_Ireland_Economic_Strategy_-_A_Comprehensive_Action_Plan

Economic Strategy Framework

www.dfpni.gov.uk/res_final_draft_january_2007.pdf

Independent Review of Economic Policy (DETI/Invest NI)

[Independent_Review_of_Economic_Policy_\(DETI/Invest_NI\)](Independent_Review_of_Economic_Policy_(DETI/Invest_NI))

Strategic Energy Framework 2010

http://www.detini.gov.uk/strategic_energy_framework_sef_2010_-3.pdf

Sustainable Development Implementation Plan

http://www.ofmdfmi.gov.uk/focus_on_the_future.pdf

GLOSSARY

ANNEX G

ASU	Analytical Support Unit
AWQ	Assembly Written Question
BERD	Business Expenditure on Research and Development
BITP	Business Improvement Training Programme
BRD	Business Regulation Division
BRO	Bankruptcy Restriction Order
DALO	Departmental Assembly Liaison Officer
DEL	Department for Employment and Learning
DETI	Department of Enterprise, Trade and Investment
DFP	Department of Finance and Personnel
DRD	Department for Regional Development
EAG	Economic Advisory Group
EPD	Economic Policy Division
EQIA	Equality Impact Assessment
ERDF	European Regional Development Fund
ESS	Enterprise Shared Services
ETI	Enterprise, Trade and Investment
EU	European Union
FDI	Foreign Direct Investment
FE	Further Education
GB	Great Britain
HE	Higher Education
HMG	Her Majesty's Government
HMT	Her Majesty's Treasury
HRCS	Human Resources and Central Support (Division)
HSENI	Health and Safety Executive for Northern Ireland
ILO	International Labour Organisation
Invest NI	Invest Northern Ireland
IREP	Independent Review of Economic Policy
ITI	InterTradeIreland
KPI	Key Performance Indicator
MATRIX	Northern Ireland Science-Industry Panel
NDPBs	Non-Departmental Public Bodies
NI	Northern Ireland
NIAUR	Northern Ireland Authority for Utility Regulation
NICS	Northern Ireland Civil Service
NISP	Northern Ireland Science Park
NITB	Northern Ireland Tourist Board
N/S	North/South
OFMDFM	Office of the First Minister and deputy First Minister
OHS	Occupational Health Service
PDP	Personal Development Plan
PPA	Personal Performance Agreement
PfG	Programme for Government
PSA	Public Service Agreement
PSM	Private Sector Median

R&D	Research and Development
RoI	Republic of Ireland
SEF	Strategic Energy Framework
SME	Small or Medium-Sized Enterprise
STEM	Science, Technology, Engineering and Mathematics
STES	Short-term Employment Scheme
TIF	Tourism Innovation Fund
TI	Tourism Ireland
TSNI	Tourism Strategy for Northern Ireland
TSS	Trading Standards Service
TTGS	Tourism, Telecoms and Geological Survey (Division)
UK	United Kingdom

DETI OPERATING PLAN (YEAR ONE) 2011-2012 – ACTIONS AND TARGETS

A. PERFORMANCE					
CORPORATE PLAN 2011 2015			OPERATING PLAN 2011/12 ACTIVITIES AND TARGETS		
NO.	HIGH LEVEL OBJECTIVE	2011 2015 TARGETS	2011/12 ACTIVITIES	2011/12 TARGETS	RESPONSIBILITY
A.1	To devise strategies and policies for the development of a dynamic, innovative [export led] economy in Northern Ireland.	<ol style="list-style-type: none"> Publish an Economic Strategy on behalf of the Executive Sub Committee on the Economy for Public Consultation by 31 December 2011 Publish an Economic Strategy by 31 March 2012. Development of a new DETI 2012 15 Research Programme by 31 December 2011 Development and delivery of an annual Analytical Services Unit Work Programme 	<p>Prepare draft Economic Strategy based on inputs received from other Executive Departments and key stakeholders.</p> <p>Secure Executive Sub-Committee on the Economy approval to launch consultation.</p> <p>Engagement with key stakeholders during Consultation Exercise</p> <p>Establish any arrangements regarding budgeting and approvals for 2012-15 Research Programme.</p> <p>Request research priorities from DETI business areas.</p> <p>Prioritise and schedule research to be taken forward.</p> <p>Develop a draft Research Programme for Ministerial Approval.</p> <p>Produce an evaluation assessment of the previous Research Programme.</p> <p>Draft Research Programme taken to the ETI Committee.</p> <p>Complete Business Case.</p> <p>Publish 2012-15 Research Programme online.</p> <p>Issue request for work priorities, for ASU 2011-12 Work Programme, to DETI business areas.</p> <p>Prioritise and assess returns, made by</p>	<p>On behalf of the Executive Sub-committee on the Economy, launch Economic Strategy for Public Consultation by 31 December 2011.</p> <p>Publish Economic Strategy by 31 March 2012.</p> <p>By 30 October 2011.</p> <p>During September and October 2011.</p> <p>By 30 November 2011.</p> <p>By 31 December 2011.</p> <p>By 31 December 2011.</p> <p>By 28 February 2012.</p> <p>By 31 March 2012.</p> <p>By 31 March 2012.</p> <p>By 30 April 2011.</p> <p>By 31 May 2011.</p>	<p>Graeme Hutchinson (EPD)</p> <p>Shane Murphy (ASU)</p> <p>Shane Murphy (ASU)</p>

A. PERFORMANCE					
CORPORATE PLAN 2011 2015			OPERATING PLAN 2011/12 ACTIVITIES AND TARGETS		
NO.	HIGH LEVEL OBJECTIVE	2011 2015 TARGETS	2011/12 ACTIVITIES	2011/12 TARGETS	RESPONSIBILITY
		<p>5. Review DETI Evaluation Protocol by 31 December 2011.</p> <p>6. Successfully conclude the negotiations with the UK Government to secure the power to vary the rate of corporation tax in a timely and affordable manner</p>	<p>business areas, to produce an ASU Work Programme for 2011-12.</p> <p>Include relevant work requests into the draft ASU Business Plan.</p> <p>Review Evaluation Steering Group - to conduct Review meetings with Divisions across DETI.</p> <p>Successfully conclude the negotiations with the UK Government to secure the power to vary the rate of corporation tax in a timely and affordable manner</p>	<p>By 30 June 2011.</p> <p>To carry out a scoping exercise by 30 September 2011.</p> <p>To complete review of DETI Evaluation Protocol by 31 December 2011</p>	<p>Graeme Hutchinson (EPD)</p>
A.2	To stimulate innovation, R&D and creativity.	7. By 31 August 2012, produce an Innovation, R&D and Creativity Action Plan.	<p>Cross Departmental Group on Innovation, R&D and Creativity Action Plan to be established.</p> <p>Bi lateral consultation on draft actions</p>	<p>Draft Plan to be completed by 30 September 2011.</p> <p>To begin by 1 August 2011</p> <p>Executive to agree draft action plan for consultation by 31 October 2011.</p> <p>Action plan to be issued for consultation by 31 October 2011.</p> <p>Agreed Action plan to be published by 31 March 2012.</p>	<p>Graeme Hutchinson (EPD)</p> <p>Ciaran McGarrity (IPU)</p>

A. PERFORMANCE					
CORPORATE PLAN 2011 2015			OPERATING PLAN 2011/12 ACTIVITIES AND TARGETS		
NO.	HIGH LEVEL OBJECTIVE	2011 2015 TARGETS	2011/12 ACTIVITIES	2011/12 TARGETS	RESPONSIBILITY
		8. Secure £300m investment in R&D (with at least 20% from SMEs).	<p>Undertake review of existing support mechanisms designed to support NI organizations apply for EU framework funding for R&D.</p> <p>Grant for R&D Programme - Invest NI will look to build on the initial success of its new Grant for R&D Programme which has seen increased levels of financial support directed towards R&D&I activity, especially within SMEs.</p>	<p>Review to be completed by 31 December 2011.</p> <p>£75m.</p>	<p>Graeme Hutchinson (EPD)</p> <p>Carol Keery (Invest NI)</p>
		9. Support 500 companies to undertake R&D for the first time and secure 120 collaborative projects in R&D.	Invest NI will work with existing client companies which have the potential and ambition to export, to improve their productivity and to become more internationally competitive.	125 companies.	Carol Keery (Invest NI)
		10. By December 2011, to put in place an agreed support structure for NI organisations that wish to participate in EU and UK Programmes	<p>Identify a first tranche of Northern Ireland's technology investment priorities in relation to emerging market opportunities in UK and EU.</p> <p>Undertake the Northern Ireland strand of the UK Foresight Study into the Future of Manufacturing.</p> <p>Conduct a Horizon Foresight Study into the market opportunities arising from the Sustainable Energy Market</p> <p>Establish NI Steering Group on EU Framework Programme.</p> <p>Review existing support mechanisms for Framework funding.</p> <p>Put in place an agreed support structure for NI organisations that wish to participate in EU and UK Programmes.</p>	<p>By 30 November 2011, liaise with BIS to develop the Terms of Reference for the UK Foresight Study into the Future of Manufacturing</p> <p>By 31 March 2012, establish a Northern Ireland Lead Expert Group, with MATRIX at its core, to undertake the Northern Ireland strand of the UK Foresight Study into the Future of Manufacturing</p> <p>By 30 June 2012 complete a Horizon Foresight Study into the market opportunities arising from the Sustainable Energy Market.</p> <p>To be completed by 30 September 2011.</p> <p>By December 2011</p> <p>First phase of recommendations to be implemented by 31 March 2012.</p>	Graeme Hutchinson (EPD)

A. PERFORMANCE					
CORPORATE PLAN 2011 2015			OPERATING PLAN 2011/12 ACTIVITIES AND TARGETS		
NO.	HIGH LEVEL OBJECTIVE	2011 2015 TARGETS	2011/12 ACTIVITIES	2011/12 TARGETS	RESPONSIBILITY
			Secure cross Departmental and business support for implementation of Review recommendations.		
		11. By March 2013, launch a MATRIX study into Knowledge Exchange and Intellectual Property Management in Northern Ireland	Ensure MATRIX involvement in Invest NI first phase study into Commercialisation of NI Knowledge Base.	MATRIX to join steering group for the Invest NI study into Commercialisation of NI Knowledge Base by 30 September 2011. By March 2013, launch a MATRIX Horizon scanning study into the quality of Knowledge Exchange and Intellectual Property Management in Northern Ireland.	Graeme Hutchinson (EPD)
A.3	To improve, in conjunction with DEL, employability and the level, relevance and use of skills.	12. Secure £110m investment in skills, particularly management and leadership development to drive productivity and growth.		£12m	Niall Casey (Invest NI)
		13. DETI to agree a mechanism with DEL FE & Skills Divisions to link future skills development policy into the foresight process by April 2012. 14. Ensure FE contribution to at least one foresight/horizon scanning exercise by 30 September 2012.	DEL FE team and Colleges NI to be fully integrated into the DETI Foresight Programme and MATRIX process.	Agree DEL and Colleges NI involvement in Foresight Programme and MATRIX process by 31 January 2012. By January 2012, EPD will work with DEL to explore the possible future role of the FE sector in supporting the NI R&D and Innovation System.	Graeme Hutchinson (EPD)
A.4	To help Northern Ireland businesses compete in the global economy.	15. Promote 5,900 jobs from inward investors, with 75%/ 4,425 paying salaries above the NI PSM. 16. Secure total investment commitments of £375m and £145m	Invest NI will secure new FDI through focusing on target sectors most beneficial to the economy and will proactively target key geographical markets for FDI.		Bill Montgomery (Invest NI)

A. PERFORMANCE					
CORPORATE PLAN 2011 2015			OPERATING PLAN 2011/12 ACTIVITIES AND TARGETS		
NO.	HIGH LEVEL OBJECTIVE	2011 2015 TARGETS	2011/12 ACTIVITIES	2011/12 TARGETS	RESPONSIBILITY
		<p>of new wages and salaries reflecting the establishment and growth of externally owned companies.</p> <p><i>*[measured by the number of projects, level of investment, number of jobs created and jobs above the NI PSM]</i></p>	<p>(SFA) - focusing on companies in the manufacturing and internationally supporting projects which enhance capability, increase value added and promote high quality employment opportunities.</p>	<p>1,060 jobs/7/95 above PSM.</p> <p>£26.9m wages & salaries.</p>	
		<p>17. Increase the value of manufacturing exports by 20%.</p> <p>18. Support 60 new start ups selling outside UK markets.</p>	<p>more entrepreneurial culture in Northern Ireland which is supportive of business start-up and growth, through:</p> <p>the number of Start-up businesses created with global export potential.</p>	<p>15 start-ups.</p>	<p>Stephen Wightman (Invest NI)</p>
		<p>19. Support 440 new start ups selling to GB; and</p> <p>20. Provide 7,200 trade interventions, of which 25% (1,800) will assist companies to diversify into new markets.</p>	<p>more entrepreneurial culture in Northern Ireland which is supportive of business start-up and growth, through:</p> <ul style="list-style-type: none"> Export Start - business support programmes targeted at creating and growing Export Start businesses, with the ability to export to neighbours in Great Britain. <p>internationalisation of client companies through its 'Passport to Export' Programme, which offers a comprehensive range of support and</p> <ul style="list-style-type: none"> Export Skills and Knowledge – Encouraging capability development through a programme of workshops to develop companies' marketing, sales and export potential. 	<p>110 new start-ups.</p> <p>1,800 interventions/ 450 to diversify</p>	<p>(Invest NI)</p> <p>Vicky Kell (Invest NI)</p>

A. PERFORMANCE					
CORPORATE PLAN 2011 2015			OPERATING PLAN 2011/12 ACTIVITIES AND TARGETS		
NO.	HIGH LEVEL OBJECTIVE	2011 2015 TARGETS	2011/12 ACTIVITIES	2011/12 TARGETS	RESPONSIBILITY
			to undertake market visits to both established and high growth emerging markets.”		
		21. By 31 October 2011, in liaison with other departments, develop the NI Executive response to the BIS consultation on the Industrial Development Act.	In liaison with other departments, develop the NI Executive response to the BIS consultation on the Industrial Development Act.	Respond to BIS Consultation on Revisions to the Industrial Development Act by 31 October 2011.	Graeme Hutchinson (EPD)
		22. During 2011/12 and 2012/13, engage with BIS on Regional Aid Guidelines post 2013, to ensure that NI interests are fully reflected in UK position.			
		23. By May 2011, establish a new foresight and Horizon scanning programme, including the re establishment of the MATRIX panel as Northern Ireland's Science Industry Panel, with a 2 year future focused work programme.	Agree priorities for Foresight programme and future MATRIX work programme	By 31 December 2011 establish a new foresight and Horizon scanning programme, including the re-establishment of the MATRIX panel as Northern Ireland's Science Industry Panel, with a 2 year future focused work programme. Commence first foresight study by 31 January 2012. Engage fully with UK Foresight Programme by 30 June 2012. Produce at least one Foresight report by 31 March 2012.	Graeme Hutchinson (EPD)

A. PERFORMANCE					
CORPORATE PLAN 2011 2015			OPERATING PLAN 2011/12 ACTIVITIES AND TARGETS		
NO.	HIGH LEVEL OBJECTIVE	2011 2015 TARGETS	2011/12 ACTIVITIES	2011/12 TARGETS	RESPONSIBILITY
		<p>24. Increase tourism revenue to £676m* by 31 December 2014, from a baseline of £534m in 2011</p> <p>25. Increase tourism visitor numbers to 4.2m* by 31 December 2014 from a baseline of 3.6m in 2011.</p> <p><i>*2011 Baselines are preliminary estimates. Final outturn figures for 2011 will not be available until April 2012. Tourism Strategy to 2020 will be reviewed in 2014 and new targets set leading to final target for 2020 of £1 billion revenue and 4.5m visitors.</i></p>	<p>Commence implementation of Tourism Strategy for NI to 2020 (TSNI) Action</p> <p>delivering a compelling marketing communication programme in Overseas, NI and ROI markets and NITB delivering</p>	<p>by 31 December 2011. Overall target is split as follows: Overseas markets (TI) £292m* Domestic & Rol (NITB) £267m*.</p> <p>3.34m* by 31 December 2011. Overall target is split as follows: Overseas markets (TI) 1.444m* Domestic & Rol (NITB) 1.896m*.</p>	(TTGS/NITB/TI)
		<p>26. By 31 December 2013, successfully deliver programme of events including Tier 1 Signature events.</p> <p>27. Support the successful hosting of the 2012 Irish Open and build on that success to secure a further international golf event.</p>	<p>Support delivery of the NI 2012/13 Marketing Plan and NI 2012/13 Events programme.</p> <p>Host the Irish Open Golf 2012 and secure a further international golf event</p>	<p>By 31 March 2012 have approved business case, budget and project promoters recruited to ensure successful delivery.</p>	(TTGS/NITB/TI)
		<p>28. By 31 March 2013 to have developed a new Agri Food Strategy with associated KPI s and Implementation Plan</p>			
A.5	To encourage business growth.	<p>29. By 31 March 2012, develop a cross departmental Enterprise Strategy.</p> <p><i>NB: Timings may be subject to change to ensure that the outcome of the HMT consultation on Rebalancing the NI</i></p>	<p>Establish a Steering Group with relevant personnel from DETI, Invest NI and other Departments as appropriate and agree roles and responsibilities to assist DETI in producing an Enterprise</p>	<p>By 31 December 2011, establish a Steering Group.</p> <p>By 31 March 2012 to have produced a cross-departmental Enterprise</p>	(EPD)

A. PERFORMANCE					
CORPORATE PLAN 2011 2015			OPERATING PLAN 2011/12 ACTIVITIES AND TARGETS		
NO.	HIGH LEVEL OBJECTIVE	2011 2015 TARGETS	2011/12 ACTIVITIES	2011/12 TARGETS	RESPONSIBILITY
		<i>Economy can be reflected in the draft Action Plan.</i>			
		<p>30. Promote 6,300 jobs in locally owned companies, with 50% paying salaries above the NI Private Sector Median (PSM); and</p> <p>31. Secure £400m of investment commitments, and £120m in new wages and salaries reflecting the growth of local companies.</p>	<p>Invest Northern Ireland will work to attract high value inward investment projects which will create quality jobs, the majority of which will pay at or above the private sector median wage, and supporting locally-owned businesses to expand and increase exports and increasing wealth creation in the NI economy.</p> <p>Invest NI's Selective Financial Assistance (SFA) scheme will continue to provide a critical funding stream, focusing on companies in the manufacturing and internationally tradable services sectors and supporting projects which enhance capability, increase value added and which promote high quality employment opportunities.</p>	<p>1,222 jobs/ 611 above PSM.</p> <p>£77.8 m investment. £24.3 m wages & salaries.</p>	Jeremy Fitch (Invest NI)
		32. Secure total investment commitments of £775m reflecting growth from indigenous and externally owned companies.	Invest NI's Selective Financial Assistance (SFA) scheme will continue to provide a critical funding stream, focusing on companies in the manufacturing and internationally tradable services sectors and supporting projects which enhance capability, increase value added and which promote high quality employment opportunities.	£147.3 m.	Jeremy Fitch (Invest NI)
		33. Promote 6,500 new jobs in new start up businesses.	Working with delivery partners to implement the range of support available to potential entrepreneurs under the Go For It programme	1,625 jobs	Bill Scott (Invest NI)

A. PERFORMANCE					
CORPORATE PLAN 2011 2015			OPERATING PLAN 2011/12 ACTIVITIES AND TARGETS		
NO.	HIGH LEVEL OBJECTIVE	2011 2015 TARGETS	2011/12 ACTIVITIES	2011/12 TARGETS	RESPONSIBILITY
		34. Support 160 Social Economy start ups, with 25% having the capability to move to mainstream Invest NI support.	Invest NI will continue to encourage the growth and development of the social economy sector via its Social Entrepreneurship Programme.	40 start-ups	Bill Scott (Invest NI)
		35. By 31 March 2012, develop a Social Economy Action Plan, as part of the wider Enterprise Strategy, in partnership with stakeholders and relevant Executive Departments.	Re-constitute the cross departmental Social Economy Policy Group (SEPG) to assess the implications of the Social Economy evaluation report and to determine priorities and responsibilities in developing a social economy action plan.	Establish SEPG by end August 2011 and develop a Social Economy Action Plan, as part of the wider Business Growth action plan by end March 2012.	Graeme Hutchinson (EPD)
		36. Increase in e business activity of 10% by 2013 for businesses participating in the logon ni programme	Continue to manage logon-ni, a 'supplier neutral' ICT advice programme.	By 31 March 2012, ensure that logon-ni has delivered 7,400 action plans (subject to outcome of the project's mid-point review)	Mike Thompson (TTGS)
		37.			
		38. By 31 March 2015 enable 150 small and medium sized enterprises to access the funding required to drive growth through our Access to Finance Strategy	NISPO The Co-investment Fund Development Fund Loan Fund	36 SMEs	

A. PERFORMANCE					
CORPORATE PLAN 2011 2015			OPERATING PLAN 2011/12 ACTIVITIES AND TARGETS		
NO.	HIGH LEVEL OBJECTIVE	2011 2015 TARGETS	2011/12 ACTIVITIES	2011/12 TARGETS	RESPONSIBILITY
A.6	To promote the development of economic infrastructure.	39. Ensure delivery of the 2011 15 SEF actions aimed at building competitive energy markets.	Actions aimed at delivery of relevant SEF 2010 goals.	<p>During 2011/12, co-operate with the Utility Regulator and energy industry to encourage greater levels of competition in electricity and gas supply markets.</p> <p>By 30 June 2011, in cooperation with the Utility Regulator, finalise an agreed implementation plan to monitor delivery of the EU Third Energy Package requirements.</p> <p>By 31 July 2011, secure Executive approval to consult with the energy industry on how best to extend the natural gas network in Northern Ireland.</p> <p>By 30 November 2011, working with the Irish Government and both Regulators, introduce parallel primary legislation to provide for Common Arrangements for Gas.</p> <p>By 31 March 2012, secure Executive approval for policy consultation on new Energy Bill.</p> <p>By 31 March 2012, ensure DETI participation in gas</p>	Fiona Hepper (Energy)

A. PERFORMANCE					
CORPORATE PLAN 2011 2015			OPERATING PLAN 2011/12 ACTIVITIES AND TARGETS		
NO.	HIGH LEVEL OBJECTIVE	2011 2015 TARGETS	2011/12 ACTIVITIES	2011/12 TARGETS	RESPONSIBILITY
		40. Ensure delivery of the 2011 15 SEF actions aimed at ensuring security of the NI energy supply.		<p>and electricity tariff reviews as they arise during the year and provide appropriate briefing for the Minister and</p> <p>During 2011-12, meet with electricity power generators, and separately with the system operator SONI, to review levels of plant reliability and investment plans, including biomass generation.</p> <p>By 31 July 2011, ensure implementation of the revised Fuel Security Code</p> <p>By 30 November 2011, Energy Storage Study and continue to engage with companies interested in development of gas and compressed air storage.</p> <p>By 31 December 2011, work and DECC to put in place a regional risk assessment for</p>	

A. PERFORMANCE					
CORPORATE PLAN 2011 2015			OPERATING PLAN 2011/12 ACTIVITIES AND TARGETS		
NO.	HIGH LEVEL OBJECTIVE	2011 2015 TARGETS	2011/12 ACTIVITIES	2011/12 TARGETS	RESPONSIBILITY
		41. Ensure delivery of the 2011 15 SEF actions aimed at enhancing sustainability and development of NI's energy infrastructure..		<p>the EU Security of Gas Supply Regulations.</p> <p>By 31 March 2012, publish Strategic Action Plan and post adoption statement for the associated Strategic</p> <p>During 2011/12, continue to enhance the role of energy efficiency by working with suppliers, other departments and the Utility Regulator to optimise NI's contribution to the UK Energy Efficiency</p> <p>By 30 September 2011, energy messaging</p> <p>By 30 September 2011, make significant progress towards implementing the Sustainable Energy Inter-departmental Working Group.</p> <p>During 2011/12, work with NIE to progress the second North/South Interconnector</p>	

A. PERFORMANCE					
CORPORATE PLAN 2011 2015			OPERATING PLAN 2011/12 ACTIVITIES AND TARGETS		
NO.	HIGH LEVEL OBJECTIVE	2011 2015 TARGETS	2011/12 ACTIVITIES	2011/12 TARGETS	RESPONSIBILITY
		42. Ensure delivery of the 2011 15 SEF actions to encourage achievement of 20% electricity consumption from renewable sources and 4% renewable heat by 2015..	Actions aimed at delivery of relevant SEF 2010 goals	<p>By 31 December 2011, work with the Irish and Scottish Governments to jointly publish report on the ISLES Offshore Grid for renewable electricity generation.</p> <p>By 30 June 2011, commence public consultation on the Electricity Quality and Safety Regulations.</p> <p>By 31 March 2012, have in place all necessary arrangements to facilitate the operation of a Renewable Heat Incentive in Northern Ireland.</p> <p>By 31 March 2012, secure Executive approval for a cross departmental Renewable Heat Roadmap.</p> <p>By 31 March 2012, secure Assembly approval of the Northern Ireland Renewables Obligation (Amendment) Order 2012.</p> <p>By 31 March 2012, have communicated (and consulted on) Northern Ireland's intentions around renewable electricity</p>	

A. PERFORMANCE					
CORPORATE PLAN 2011 2015			OPERATING PLAN 2011/12 ACTIVITIES AND TARGETS		
NO.	HIGH LEVEL OBJECTIVE	2011 2015 TARGETS	2011/12 ACTIVITIES	2011/12 TARGETS	RESPONSIBILITY
				<p>incentivisation in response to DECC's Electricity Market Reform.</p> <p>By 31 March 2012, have secured Executive approval for publication of the Offshore Renewable Electricity Strategic Action Plan (2011-2020) and progress implementation of actions.</p> <p>By 30 June 2011, respond to the ETI Committee's report on Renewable Energy.</p>	

A. PERFORMANCE					
CORPORATE PLAN 2011 2015			OPERATING PLAN 2011/12 ACTIVITIES AND TARGETS		
NO.	HIGH LEVEL OBJECTIVE	2011 2015 TARGETS	2011/12 ACTIVITIES	2011/12 TARGETS	RESPONSIBILITY
		43. Services of at least 2mbps to 100% of premises by 31 March 2015	Award a replacement contract for delivery of broadband services of at least 2mbps to remote users.	By 31 March 2012 award contract for delivery of broadband services of at least 2mbps to remote users.	Mike Thompson (TTGS)
		44. By 31 March 2015 increase: 3G population coverage to at least the current (2010) UK average of 87% (NI baseline 43%); and 3G geographic coverage to at least the current (2010) UK average of 75% (NI baseline 41%) ¹	Undertake an initial feasibility study/strategic outline business case on exploiting access nodes to extend 3G coverage (population and geographic).	By 31 March 2012, complete initial feasibility study/strategic outline business case on exploiting access nodes to extend 3G coverage (population and geographic) and assess the opportunities for wireless broadband access.	
		45. By 31 March 2015, deliver 200 additional multifunctional fibre access points	Establish baseline of multifunctional fibre access points across NI. Undertake an initial feasibility study/strategic outline business case on the case for the delivery of 200 additional multifunctional fibre access points.	By 31 March 2012 establish baseline of multifunctional fibre access points across NI. By 31 March 2012, complete an initial feasibility study/strategic outline business case on the case for the delivery of 200 additional multifunctional fibre access points.	
		46. By 31 March 2015, £19.125m to be invested in high quality tourism projects	Deliver tail-end Signature Projects capital projects.	Complete 31 March 2012. £1.125m in funding	Alan Clarke (NITB)
		47. By 31 March 2015 to lever £20m from other sources for capital	Titanic Belfast - Giant Causeway / CCR:		

¹ Source – Ofcom Communications Market Report – Northern Ireland - 19 August 2010

A. PERFORMANCE					
CORPORATE PLAN 2011 2015			OPERATING PLAN 2011/12 ACTIVITIES AND TARGETS		
NO.	HIGH LEVEL OBJECTIVE	2011 2015 TARGETS	2011/12 ACTIVITIES	2011/12 TARGETS	RESPONSIBILITY
		projects.	Giant's Causeway Visitor Experience Walled City Built Heritage Programme and Lighting Strategy Mournes Saint Patricks Lever funding from other sources. Quality (BREAAAM) accreditation for Titanic Belfast and Giant's Causeway Visitor Experience.	administered. Complete 31 March 2012. £3.4m in funding administered. £1m in funding administered. £1m in funding administered. £8m secured. Minimum of Good rating for each development by 31 March 2012.	
A.7	To improve employment opportunities.	48. Promote 6,300 jobs, with 4,000 created by 31 March 2014*. <i>*Wording of target reflects that 4,000 jobs will be created by March 2014, however remaining 2,300 will be promoted in 2014/15 but may not be created until 2015/16</i>	Invest NI's Jobs Fund will utilise a range of initiatives which will support new investments that provide job opportunities, particularly for those in areas of economic disadvantage.	2,250 jobs promoted. 1,015 jobs created.	Donal Durkan (Invest NI)
		49. By 31 March 2013 work with DEL to produce a strategy to reduce economic inactivity 50. By 31 March 2015 to have implemented a range of initiatives identified in the new strategy	Engage with key stakeholders Consult on draft strategy Develop implementation plan		Graeme Hutchinson (EPD)

A. PERFORMANCE					
CORPORATE PLAN 2011 2015			OPERATING PLAN 2011/12 ACTIVITIES AND TARGETS		
NO.	HIGH LEVEL OBJECTIVE	2011 2015 TARGETS	2011/12 ACTIVITIES	2011/12 TARGETS	RESPONSIBILITY
A.8	To deliver a regulatory framework which encourages business and commerce, while also protecting consumers and workers.	51. By 30 November 2011, complete the Better Regulation Strategy Annual Report for 2010/11	Compile inputs from departments, draft document, seek Ministerial clearance and copy to ETI Committee.	By 30 November 2011, complete the Better Regulation Strategy Annual Report for 2010/11.	Graeme Hutchinson (EPD)
		52. By 31 March 2012, produce draft new guidance on Regulatory Impact Assessment for Northern Ireland.	Continue work of review group; research key elements; draft new guidance; consult and seek approval.	By 31 March 2012 produce draft new guidance on Regulatory Impact Assessment for Northern Ireland.	
		53. Have all arrangements for the Debt Relief Scheme in operation by 30 June 2011. Target achieved.	Progress legislation and IT systems	Have all arrangements for the Debt Relief Scheme in operation by 30 June 2011.	Reg Nesbitt (Insolvency Service)
		54. Have NI Insolvency Modernisation Act (to bring NI into line with England and Wales) made by early 2014. Target met.	Obtain slot in legislative programme and undertake policy consultation.	To enter a bid to make the Bill at first available opportunity. Complete policy consultation by end March 2012.	
		55. Initiate Directors Disqualification in all company cases within 24 months and BRO proceedings in all bankruptcy cases within 12 months, statutory periods permitted. Target met.	To continue to meet statutory 24 month and 12 month deadlines.	Initiate Directors Disqualification in all company cases within 24 months and Bankruptcy Restriction Order (BRO) proceedings in all bankruptcy cases within 12 months, statutory periods permitted.	David Livingstone Trading Standards Service
		56. By the end of each quarter, all Consumerline performance measures to be met.	Provision of consumer advice – by telephone, e-mail and the net – to consumers and businesses in NI.	To meet 100% of deadlines in all appropriate cases. 9 performance measures covering operational efficiency and customer satisfaction to be met by 31 March 2012.	

A. PERFORMANCE					
CORPORATE PLAN 2011 2015			OPERATING PLAN 2011/12 ACTIVITIES AND TARGETS		
NO.	HIGH LEVEL OBJECTIVE	2011 2015 TARGETS	2011/12 ACTIVITIES	2011/12 TARGETS	RESPONSIBILITY
		57. Deliver the objectives of the Consumer Council Corporate Plan for 2011 2015	Delivery of Operating Plan actions 2011/12 on target @ August 2011.	-Fuel Poverty Coalition – recommendations (March 2012) -Price of Being Poor – implementation of recommendations including cost of living (March 2012) - Financial Capability – NI Strategy approach (March 2012) - Consumer Redress target achieved – throughout 2011/12	Antoinette McKeown (Consumer Council)
		58. Develop Financial Capability Strategy by 31 March 2013.	Engage with key Stakeholders		
		59. Implement key actions from Strategy by 31 March 2014	Consult on draft Strategy.		
		60. Assess and report on impacts of Strategy by 31 March 2015.	Develop Implementation Plan.		
		61. Deliver the objectives of the HSENI Corporate Plan for 2011 2015.	6,000 compliance focused workplace inspections to be conducted during the year. 300 small businesses to be provided with health and safety mentoring during the year. Deliver a second campaign to raise public awareness of the risk of carbon monoxide poisoning from all fuels, in conjunction with the Gas Safe Register, the Consumer Council, OFTEC and other key stakeholders.	By 31 March 2012, conduct 6,000 inspections. By 31 March 2012, provide 300 small businesses with health and safety mentoring. By 31 March 2012, deliver a second campaign to raise public awareness of the risk of carbon monoxide poisoning from all fuels.	Jim Keyes (HSENI)

A. PERFORMANCE					
CORPORATE PLAN 2011 2015			OPERATING PLAN 2011/12 ACTIVITIES AND TARGETS		
NO.	HIGH LEVEL OBJECTIVE	2011 2015 TARGETS	2011/12 ACTIVITIES	2011/12 TARGETS	RESPONSIBILITY
		62. Prudential supervision of Presbyterian Mutual Society Scheme of Arrangement in place. Agreed capital and interest repayments received by DETI by 30 November 2012.	Receipt and appraisal of monthly/quarterly/annual returns. Consider, and if appropriate, approve requests for consent from Joint Supervisors.		

B. PARTNERS					
CORPORATE PLAN 2011 2015			OPERATING PLAN 2011/12 ACTIVITIES AND TARGETS		
NO.	HIGH LEVEL OBJECTIVE	2011 2015 TARGETS	2011/12 ACTIVITIES	2011/12 TARGETS	RESPONSIBILITY
B.1	To provide clear policy direction and targets, and the necessary resources to deliver those targets.	<p>63. To establish the Policy Lead & Liaison units for NDPBs/ N S Bodies as part of the structural change programme, by June 2011</p> <p>64. To confirm annual budgets before commencement of each financial year.</p>	<p>To establish the Policy Lead & Liaison units for NDPBs/ N-S Bodies as part of the structural change programme.</p> <p>Written confirmation of budgets.</p>	<p>By June 2011</p> <p>To confirm annual budgets before commencement of each financial year. (Publication of Draft and Final Budget Documents.)</p>	<p>David Thomson (Policy Group)</p> <p>Trevor Cooper (Finance)</p>
B.2	To monitor the performance of our Non Departmental Public Bodies and North South bodies and provide feedback as necessary.	<p>65. NDPBs and N/S Bodies to achieve 98% Resource and 97% Capital outturn against Final Plan Budgets for each financial year subject to exceptional items.</p> <p>66. To agree performance reporting arrangements with NDPBs and North South bodies by 31 December 2011.</p> <p>67. Publish Invest NI performance report by 31 March 2012</p>	<p>Monitor expenditure against budget and challenge forecasts as necessary. Monthly actual and forecast outturn. June, October and January Monitoring Rounds. Oversight and Liaison Meetings. Departmental Board Meetings.</p> <p>To liaise with the Department of Jobs, Enterprise and Innovation (ROI) on reporting arrangements for InterTradelreland</p> <p>3 Oversight and Liaison meetings</p> <p>To establish a Steering Group to review Invest NI's performance</p>	<p>NDPBs and N/S Bodies to achieve 98% Resource and 97% Capital outturn against Final Plan Budgets for each financial year subject to exceptional items.</p> <p>To agree performance reporting arrangements with NDPBs and North-South bodies by 31 December 2011.</p> <p>Delivery of operational and governance Operating Plan targets for CCNI and HSENI.</p> <p>Review stage planned end of December 2011.</p> <p>Publish Invest NI performance report by 31 March 2012</p>	<p>Trevor Cooper (Finance)</p> <p>Graeme Hutchinson (EPD)</p> <p>Jackie Kerr (BRD)</p> <p>Graeme Hutchinson (EPD)</p>

B. PARTNERS					
CORPORATE PLAN 2011 2015			OPERATING PLAN 2011/12 ACTIVITIES AND TARGETS		
NO.	HIGH LEVEL OBJECTIVE	2011 2015 TARGETS	2011/12 ACTIVITIES	2011/12 TARGETS	RESPONSIBILITY
B.3	To work with our social partners to gain a better understanding of our economic challenges and to gain their support in the delivery of the Executive's economic policy goals and objectives.	68. Facilitate at least 2 meetings each year between the Economic Advisory Group and social partner bodies.	Engage with social partners in the development of economic policy.	By 31 March, 2012 facilitate 2 meetings between EAG and social partner bodies.	Graeme Hutchinson (EPD)
B.4	To work effectively with other departments and government agencies (within Northern Ireland and in GB and RoI) to help deliver DETI s objectives.	69. Implement final decisions from the review of DETI cross departmental working groups by 30 September 2011. 70. 75% of involvements in groups to be assessed as very beneficial/ beneficial to the Department or the wider NICS 71. Delivery of Departmental and Agency Actions as set out within the Tourism Strategy 2020 Priorities for Action up to 14/15.	Advise relevant DETI members and Lead Department Chair of decisions. Canvass DETI staff involved in groups re the effectiveness and value of attendance at the groups. Monitor bi-annually and take corrective action. Coordinate with key stakeholders to prioritize TSNI Action Plan and get NI Executive agreement to formally launch TSNI. Delivery of TSNI 2011/12 Actions.	Decisions agreed with Top Management and implemented by 31 March 2012. 75% of involvements in groups to be assessed as very beneficial/ beneficial to the Department or the wider NICS. Seek endorsement of TSNI, including prioritized Action Plan, by NI Executive by early 2012. Establish Ministerial Steering Group and tourism delivery mechanisms by March 2012.	Philip Angus (HRCS) Mike Thompson (TTGS)

B. PARTNERS					
CORPORATE PLAN 2011 2015			OPERATING PLAN 2011/12 ACTIVITIES AND TARGETS		
NO.	HIGH LEVEL OBJECTIVE	2011 2015 TARGETS	2011/12 ACTIVITIES	2011/12 TARGETS	RESPONSIBILITY
B.5	To engage effectively with the European Union to secure the maximum financial and non financial support available for growing the NI economy.	<p>72. Ensure that sufficient eligible expenditure is incurred by 31 December 2014 to enable drawdown of the €262m ERDF available under the EU Sustainable Competitiveness Programme for Northern Ireland (2007 2013)</p> <p>73. Input to negotiations for Structural funding for period 2014 2020, and by 31 December 2014 to have secured the maximum DETI allocation of ERDF.</p>	<p>Complete formal on-the-spot (Article 13) verifications on all projects with expenditure declared to the EC prior to submission of the next claim.</p> <p>Continue to liaise with the Audit and Certifying Authority and all Intermediate Bodies to ensure compliance of expenditure included in the Programme.</p> <p>Research Commission priorities & policy objectives for the new programming period.</p> <p>Input to monthly EUSG future funding meetings and BIS working groups as appropriate.</p>	<p>To submit claims to the EC to the total cumulative value of £57,183,591 by 31 December 2011.</p> <p>Complete the transfer of administration of the LED measure to Invest NI by 31 March 2012.</p> <p>Facilitate SMT workshop to begin identification of eligible DETI activities by end December 2011 (and ongoing as the policy framework develops).</p> <p>By end December 2011, establish cross Divisional / Agency working group to plan for new funding period.</p>	Paul Brush (EU Support Unit)

C. PROCESSES					
CORPORATE PLAN 2011 2015			OPERATING PLAN 2011/12 ACTIVITIES AND TARGETS		
NO.	HIGH LEVEL OBJECTIVE	2011 2015 TARGETS	2011/12 ACTIVITIES	2011/12 TARGETS	RESPONSIBILITY
C.1	To ensure effective communication of departmental objectives and performance to target audiences.	<p>74. To review, quality control and issue 95% of news releases allied to an event within the timeframe agreed with ministers and officials.</p> <p>75. To provide an initial response to 95% of enquiries within the media deadline.</p>	Activities include regular and close liaison with Minister/Private Office and departmental officials to ensure press releases and media queries are accurate and completed and cleared in a timely way.	<p>Target ongoing to ensure 95% of News releases issued within timeframes agreed with minister and officials.</p> <p>Target ongoing to ensure an initial response to 95% of media responses within agreed deadlines</p>	Clare Baxter (Press Office)
C.2	To ensure the Department s policies, structures and processes effectively support the delivery of its objectives.	<p>76. To complete the structural change programme by December 2011</p> <p>77. To implement the Policy Initiation and Development protocol by December 2011</p> <p>78. To embed the new NDPB governance and oversight arrangements by 31 March 2012</p> <p>79. By 31 March 2012, have in place a values framework which supports DETI s delivery of its Corporate Plan</p>	<p>Policy Initiation Paper prepared by June 2011. Trial policy forum by October 2011.</p> <p>Working group established and initial development work underway.</p> <p>Working group established to agree principles, and separately resourcing being considered with TMT.</p>	<p>To complete the structural change programme by December 2011.</p> <p>To implement the Policy Initiation and Development protocol by December 2011.</p> <p>To embed the new NDPB governance and oversight arrangements by 31 March 2012.</p> <p>To secure SMT/TMT agreement to Values and associated Behaviours by 30 November 2011.</p> <p>By 31 March 2012, have in place a values framework which supports DETI's delivery of its Corporate Plan.</p>	<p>David Sterling</p> <p>Mike Thompson</p> <p>Trevor Cooper</p> <p>Mike Bohill</p>
C.3	To maintain and review the effectiveness of the Department s processes for: <ul style="list-style-type: none"> ▪ financial management; ▪ corporate governance and risk management; 	80. To achieve 98% Resource and 97% Capital outturn against Final Plan Budgets for each financial year subject to exceptional items and to deliver the efficiencies for each financial year as set out in published Savings Delivery	<p>Outturn performance to be a key personal target for Senior Management.</p> <p>To monitor expenditure against budgets and challenge forecasts as</p>	<p>To achieve 98% Resource and 97% Capital outturn against Final Plan</p>	<p>Trevor Cooper (Finance)</p> <p>Trevor Cooper (Finance)</p>

C. PROCESSES					
CORPORATE PLAN 2011 2015			OPERATING PLAN 2011/12 ACTIVITIES AND TARGETS		
NO.	HIGH LEVEL OBJECTIVE	2011 2015 TARGETS	2011/12 ACTIVITIES	2011/12 TARGETS	RESPONSIBILITY
	<ul style="list-style-type: none"> ▪ information security; ▪ business continuity; ▪ emergency planning; and ▪ Assembly/ Executive business. 	Plans	<p>necessary.</p> <p>To monitor the delivery of efficiencies set out in the Savings Delivery Plan. Monthly actual and forecast outturn.</p> <p>June, October and January Monitoring.</p> <p>Departmental Board Meetings.</p> <p>Bi annual report to DFP on efficiencies delivered in year.</p>	<p>Budgets for each financial year subject to exceptional items and to deliver the efficiencies for each financial year as set out in published Savings Delivery Plans.</p>	
		81. By 31 July 2011, review risk management processes	Review current risk management process. Revise process and implement new process. Revise internal risk management guidelines and carry out a series of workshops to brief staff on changes.	<p>By 31 July 2011, review risk management processes.</p> <p>Implement new risk management process by 31 December 2011.</p>	Trevor Cooper (Finance)
		82. To ensure zero information security breaches each year.	Ongoing training and awareness; undertake information security survey and data protection review.	Mandatory training of HOBs completed by 30 November 2011; Information Security Survey completed by February 2012; Data protection review completed by 31 March 2012.	Philip Angus (HRCS)
		83. To review all business continuity plans annually.	Finalise all outstanding BC plans and training.		
		84. To review all emergency plans annually	- PUS updated within fuel plan - Gas and electricity plan rewritten in line with security of supply and CAG work.	By 31 December 2011.	Philip Angus (HRCS)
		85. To ensure 90% AWQs are answered on time.	Close monitoring by ALU of each AQ's progress in business areas and clearance by Minister.	Plans to be reviewed in advance of winter months - fuel plan work slipped due to other work priorities	Fiona Hepper (Energy)

C. PROCESSES					
CORPORATE PLAN 2011 2015			OPERATING PLAN 2011/12 ACTIVITIES AND TARGETS		
NO.	HIGH LEVEL OBJECTIVE	2011 2015 TARGETS	2011/12 ACTIVITIES	2011/12 TARGETS	RESPONSIBILITY
				- gas and electricity plan on target. 90% on time.	Philip Angus (HRCS)

D. PEOPLE AND RESOURCES					
CORPORATE PLAN 2011 2015			OPERATING PLAN 2011/12 ACTIVITIES AND TARGETS		
NO.	HIGH LEVEL OBJECTIVE	2011 2015 TARGETS	2011/12 ACTIVITIES	2011/12 TARGETS	RESPONSIBILITY
D.1	To have staff who are engaged, who have clear goals, objectives and targets, with the appropriate knowledge and skills to deliver them.	86. To achieve a 2% increase at next Staff Survey ie 54% at Nov 2011 (Baseline 53.1% Nov 2009)	<p>Implementation of DETI Organisational Review staff related recommendations, in particular review of DETI Values.</p> <p>Agree inclusion of specific DETI Values questions in the 2011 staff survey.</p> <p>Encourage completion of staff survey.</p>	To achieve a 2% increase at next Staff Survey i.e. 54% at Nov 2011 (Baseline 53.1% Nov 2009).	Philip Angus (HRCS)
		87. To achieve the following targets for absenteeism: 2011/12 7.9 days 2012/13 7.8 days 2013/14 7.6 days 2014/15 7.5 days	<p>Case management approach to long term sick absences in line with HR policy, with involvement of Departmental HR, OHS, Welfare and Employee Assistance Service as required.</p> <p>Ongoing monitoring of short term absences, and review of cases where sick absence triggers have been reached.</p> <p>Regular health and wellbeing activities held in the Department.</p>	To achieve an average of 7.9 days lost per member of staff for year ending 31st March 2012.	Philip Angus (HRCS)
		88. To have 80% of PPAs and PDPs in place by June in each reporting year.	<p>Regular reporting to Senior Management on progress of PPA/PDP creation.</p> <p>Ongoing support from Departmental HR to line managers on completion of PPAs/PDPs.</p>	To have 80% of PPAs and PDPs in place by June 2011.	Philip Angus (HRCS)

D. PEOPLE AND RESOURCES					
CORPORATE PLAN 2011 2015			OPERATING PLAN 2011/12 ACTIVITIES AND TARGETS		
NO.	HIGH LEVEL OBJECTIVE	2011 2015 TARGETS	2011/12 ACTIVITIES	2011/12 TARGETS	RESPONSIBILITY
D.2	To ensure that the Departmental Board oversees the development of our capacity and capability (and monitors our performance) using the balanced scorecard process .	<p>89. All Branch operating plans to include year on year specific measures and targets.</p> <p>90. To submit performance monitoring reports to Departmental Board within the required deadline.</p>	Communicate need for all branch operating plans to contain business performance targets related to the Corporate Plan and DETI Operating Plan.	<p>All Branch operating plans to include year on year specific measures and targets.</p> <p>Report to Departmental Board by 31 May 2012.</p>	Philip Angus (HRCS)
D.3	To plan our activities so that we meet our objectives fairly and sustainably.	<p>91. To produce a draft Departmental Equality Scheme by 30 April 2011</p> <p>92. All equality screening and EQIAs to be completed within their pre set timescales</p> <p>93. To monitor Department's progress against the objectives set out in the Executive's Sustainable Development Implementation Plan, in line with OFMDFM timeframes.</p>	<p>Prepare draft in line with Equality Commission template and obtain Perm Sec approval.</p> <p>Prepare DETI 's Equality Annual Report</p> <p>Screening and EQIA programmes to contain specific timescales for completion – dependent on the nature of the policy.</p> <p>Ensure that DETI's policies are consistent with the Sustainable Development Strategy.</p>	<p>Send draft plan to Equality Commission by 30 April 2011.</p> <p>Forward DETI's Equality Annual Report to the Equality Commission by 31 August 2011</p> <p>All equality screening and EQIAs to be completed within their pre-set timescales</p> <p>Monitor DETI's input to the 2nd Sustainable Development Implementation Plan on a quarterly basis.</p>	<p>Philip Angus (HRCS)</p> <p>David Thomson (Policy Group)</p>
D.4	To work with Shared Service providers to ensure effective delivery of our operations and services.	<p>Account NI</p> <p>94. To assist in the delivery of satisfaction levels within the Department, in line with targets in Enterprise Shared Services (ESS) Benefits Realisation Plan</p>	Support Account NI business objectives and challenge service provision through regular liaison and formal meetings of user group.	Achieve 71% satisfaction rating for Greater Assurance in Financial Management and 65% Customer Satisfaction, by March 2012.	<p>Trevor Cooper (Finance)</p> <p>Philip Angus (HRCS)</p>

D. PEOPLE AND RESOURCES					
CORPORATE PLAN 2011 2015			OPERATING PLAN 2011/12 ACTIVITIES AND TARGETS		
NO.	HIGH LEVEL OBJECTIVE	2011 2015 TARGETS	2011/12 ACTIVITIES	2011/12 TARGETS	RESPONSIBILITY
		HRConnect 95. To achieve 60% satisfaction rating by March 2015 (50% by February 2012 from Staff Survey)	Continuous business partnering with HODs and HOBs, including monthly provision of key HR management statistics.	50% overall satisfaction rating following Feb 12 NICS staff survey.	
		Records NI 96. To achieve 90% satisfaction rating by March 2015 (75% by November 2011 from Staff Survey)	Ongoing information management support and advice to staff.	57% overall satisfaction rating following Feb 12 NICS staff survey.	

Draft**Annex C**

To: Jim McManus
ETI Committee Clerk

Date: xx March 2012

From: David McCune
DETI, Central Management Branch

Copy Distribution List Below

DETI CORPORATE PLAN 2011- 2015
DETI OPERATING PLAN 2011/12

- 1 Please find attached for the Committee's consideration and comment, a copy of the DETI Corporate Plan 2011-15 which has been cleared by the DETI Minister.
- 2 The Plan fully aligns with the Programme for Government 2011-15 (PfG), the NI Economic Strategy (NIES) and associated Action Plan and the Investment Strategy (ISNI). Both the PfG and the NIES were approved by the NI Executive on Thursday, 8 March 2012, and by the NI Assembly on 12 March 2012 (PfG) and 13 March 2012 (NIES).
- 3 In light of the significant prior consultation on the Programme for Government and NI Economic Strategy, the Minister has decided not to consult publicly on the Corporate Plan 2011-15, but to progress directly to publication subject to any comments on the Plan from the Committee. DETI officials will be happy to provide an oral briefing to the Committee beforehand, if requested.
- 4 It is anticipated that the Corporate Plan will be published forthwith on the Department's website and will be available in hard copy by late April 2012.
- 5 Corporate Plans from Invest NI and the NITB will be submitted to the Committee in due course.

- 6 Also attached is the Department's Operating Plan 2011/12, which has been prepared in conjunction with the Corporate Plan and represents the milestone actions and targets to deliver the first year of the Corporate Plan. The Operating Plan will be published at the same time as the Corporate Plan, and an exercise to capture the outcomes against the targets will be commenced at the end of March 2012.

- 7 It is expected that preparation of the DETI Operating Plan 2012/13 will be concluded in May 2012 and will be provided to the Committee in due course.

DAVID MCCUNE

cc: David Sterling
David Thomson
Trevor Cooper
Philip Angus
Graeme Hutchinson
Phil Rodgers
John Hinds
Lorraine Fleming
Clare Baxter
John Simms
Danny Corr
Celine Murray
Michael Blower
Jacqui Rose
DETI Private Office
DETI CLUMailbox
DETI Press Office